ABSTRACT


Studying literature, including novel, movie, and drama, provides some advantages. Analyzing a film is very interesting especially when students find the elements of the film in order to understand it better.

This final project, entitled “THE NORMS OF ADDRESS IN THE FILM ENTITLED PRETTY WOMAN”. This research is based on the sociolinguistics study. In analyzing the data, the researcher also used some other supporting theories related to the matter discussed.

The data being analyzed are all of the dialogues containing address form of the film ‘Pretty Woman’. From the data found in the film, the researcher analyzes the problem statements.

The result of the analysis of those problem statements above is concluded into of the norms of address of American society reflected in the film ‘Pretty Woman’. This research discovered that there are five terms of address form occurred in seven domains of the dialogs of the film. The terms address above are Title alone (T), Title + Last Name (TLN), Title + First name (TFN), Last Name (LN), First Name (FN). While the domains discovered in the film are hotel, Employment, Entertainment, Business, Transaction, Friendship, and Public place domain. The occurrence of the terms of address above was mostly in the dimensions of power, and function.

Finally, the writer suggests that the students who learn English literature should read novel and watch film as many literary materials as they can, and observe the elements to be analyzed comprehensively. It is expected that the readings can enrich their vocabulary and understand the different cultures, different people or countries.