DOUBLESPEAK FOUND IN ECONOMIC ARTICLES

IN THE JAKARTA POST

OF NOVEMBER 11th, 2011 EDITION

a final project

submitted in partial fulfillment of the requirements

for the degree of Sarjana Sastra

in English

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2012
ABSTRACT


This final project is about doublespeak found in economic articles in The Jakarta Post of November 11th, 2011 edition. The aims of this study are to investigate whether there is doublespeak found or not in economic articles in The Jakarta Post of November 11th, 2011 edition, to determine kind of doublespeak found, and to explain the meaning of the doublespeak found in economic articles in The Jakarta Post of November 11th, 2011 edition.

The object of this study are the economic articles in The Jakarta Post of November 11th, 2011 edition. The data were taken from The Jakarta Post website, in the paper edition site. It is available on www.thejakartapost.com/channel/business. The data which taken from the articles are in the forms of sentences which contain doublespeak. The data were collected by reading the articles, finding the sentences which contain doublespeak, classified the doublespeak according to the form of doublespeak found, and finding the implied meaning of the doublespeak.

The results of this study are: (1) there are forty one doublespeaks found in economic articles in The Jakarta Post of November 11th, 2011 edition. (2) the implied meaning of the doublespeak found in economic articles in The Jakarta Post of November 11th, 2011 edition. The doublespeak found in economic articles in The Jakarta Post of November 11th, 2011 edition are in forms of euphemism, jargon, and inflated language.

Based on the result of the analysis which have also the function as conclusions, some suggestions are offered. First, the readers are expected to use their critical thinking in reading an article in newspaper especially economic article. Second, by using their critical thinking, the readers are expected to be more understand what an article is about. Third, by understanding what an article is about, the readers will be more aware to what happen to their environment. And the last, the readers can do something to make their environment to be better.