THE IDEOLOGY BEHIND GEORGE W. BUSH’S SPEECH AT ANNAPOlis CONFERENCE HELD ON NOVEMBER 27th, 2007: A Critical Discourse Analysis of Bush’s Speech Transcript

a final project submitted in partial fulfilment of the requirements for the degree of Sarjana Pendidikan in English

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2012
ABSTRACT


Key words: Critical Discourse Analysis, Ideology, Peace, Palestine, Israel, Negotiation, Terrorism.

Ideology is a means to legitimate existing social relations and differences of power. It is in accord with system of ideas and especially with the social, political, and religious views of a person or a group. This mental aspect is defined as fundamental belief that can be used by the more powerful person or group to control the less powerful. Ideology can be expressed in discourse both orally and textually.

How ideology be expressed in a speech addressed by a powerful person is investigated using Critical Discourse Analysis (CDA). By using critical approach to discourse analysis, the analyst is able to do creative thinking and integrating multidisciplinary science, such as linguistic, humanistic, and social science. The object of this study was President George W. Bush’s speech transcript addressed At Annapolis Conference, which was held on November 27th, 2007.

Annapolis Conference as an international negotiation forum was used by President Bush to deliver his ideological speech. His position as the more powerful figure, who hosted the first Middle East peace talk at the United States of America, enable him to do diplomatic trick in front of all participant from around the world. Bush’s speech marked the dream of peace as Israeli living side by side with Palestine and also explicitly mentioned Palestinian State as a future new nation in the Holy Land.

Furthermore, English lecturers and students are suggested to do more critical discourse analysis on the similar issues in order to popularizing applied linguistic in Indonesia and contribute to the world’s peace.