ABSTRACT

The objective of the study that I want to achieve is to know what extent of television news program “Indonesia This Morning” to writing skill especially on writing news item text. This study focused on students’ improvement in writing news item text.

In order to achieve the objectives of the study I designed an action research that consists of two cycles of treatments. The subject of this study was the X grade of SMA Negeri 1 Banjarnegara in academic year 2009/2010. The number of the subject was 34 students. There were five meetings during the research. Before the research was conducted, a pre test was given. The pre test was writing news item text with certain topic. Before the post test I gave a treatment by using the video of television news program “Indonesia This Morning” to the students. I explained the material of news item text by using that media. I did this activity in order to make the students learn and understand this kind of text by watching the video related to the material.

The result of this study showed that the post test (first cycle and second cycle) scores were much better than the pre-test. The pre-test score was 64.23, the first cycle was 75.02, and the second cycle was 81.47. It can be seen that there was a good improvement in writing news item text achieve by the students.

Television news program “Indonesia this Morning” on Metro TV also seemed successfully attract students attention for joining and more important enjoying writing class especially writing news item text. This media could change the students’ attitude toward writing class. They exactly need nice and relax atmosphere for joining writing class, and based on the interview result this video could successfully guide them into that situation.

Based on the result of my research I suggest that the teachers might use media that close to the students daily life which related to the material they teach, like the television news program for teaching the material of news item text. It could be used to attract the students’ attention and also make them concentrate in joining the class.