

ABSTRACT

Hikmawati, Umi. 2010. *The Effectiveness of News Anchor Videos and Pictures to Improve the Students' Ability in Writing News Item (An Experimental Study of the Tenth Grade Students of MA Al Mukmin Sukoharjo In The Academic Year of 2009/2010)*. Final Project. English Department. Semarang State University. Supervisor: I. Sri Wuli Fitriati, M.Pd. II. Drs. Hartoyo, M.A, Ph. D

Key words: news anchor videos, pictures, writing, news item text, experimental study.

This study was about the use of news anchor videos and pictures as the media in teaching written news item text. The aim of this study was to investigate the effectiveness of teaching using news anchor videos and pictures to improve the ability in writing news item and whether there is significant difference between the students taught by using news anchor videos and those taught by using pictures of the tenth grade students of MA Al Mukmin Sukoharjo in the academic year of 2009/2010. In order to gather the data, the writer designed an experimental research.

The population of this study was the tenth grade students of MA Al Mukmin Sukoharjo. The numbers of the subject was 74 students. There were five meetings in the research. One meeting was for the pre-test. Three meetings were for the treatments and one meeting for the post-test. Before the treatment was conducted, a pre-test was given for the experimental group. The activity of the pre-test was the students were asked to write a written news item text. A post-test was given after the treatment was done. The activity of the post-test for the first experimental group was the students were asked to write a written news item text after watching the news anchor video. For the second experimental group, the activity of post-test was the students were asked to write a written news item text after watching pictures provided.

In the pre-test, the average score of the first experimental group was 56.43 and the second experimental group was 56. The result of post-test of the first experimental group was 75.57 and the second experimental group was 72.11. The result of t-value of mean difference test was 3.82 and t-table was 1.67. It means that t-value is higher than t-table ($3.82 > 1.67$). Based on that calculation, there is significant improvement between the result of pre-test and post-test.

The conclusion of this research is the news anchor video is more effective than pictures. Thus the hypothesis that news anchor video is more effective than pictures to improve the ability of the tenth grade students of MA Al Mukmin Sukoharjo in the academic year 2009/2010 in writing news item is accepted.

Suggestion for next researcher is the transcript of news text in news anchor videos should be given to the students taught by pictures in teaching news item so both experimental classes will get same quality of medium in teaching news item text.