

ABSTRACT

Novinda, Kushardiyanti. 2011. *The Effectiveness of Using "British Council Animation" as Media to Improve Students' Writing Skill in Narrative Text. (A Case of Eighth Grade Students of SMPN 2 Kendal in the Academic Year of 2010/ 2011).* Final Project. English Department. Faculty of Languages and Arts. Semarang State University. First Advisor: Widhiyanto, S.Pd., M.Pd., Second Advisor: Drs. Hartoyo, M.A., Ph.D.

Key words: British Council Animation, Writing, Narrative Text,

The students of junior high school are supposed to some short functional text, such as narrative text. Meanwhile, English teachers use teaching technique and use only simple media which is not appropriate with school-based curriculum (*KTSP*). The main objectives of this study were to determine the significant difference in improvement of students' skill in writing narrative text between the class who was taught by using British Council Animation as a media and the class without using the media.

The design used true experimental design (pre test-post test control group design). The subject of this research was eighth grade students of SMPN 2 Kendal in the academic year 2010/2011. It consisted of two cluster random sample group, they were experiment and control group. The experiment group was class VIII C, and the control group was class VIII B. The sampling technique was cluster random sampling.

Before conducting the research, a try-out test was held to class VIII A to get the validity, reliability, item of difficulty and item discrimination of the test instrument. Then, the research was begun by giving a pre test, treatment, and a post test to both groups above. The result of the test was analyzed by using *t*-test formula to know the difference in the students' writing result of narrative text between the group that was taught by British Council Animation and that was not. The normality and homogeneity of both pre-test and post-test were also used to support the result.

The result showed the pre test mean of the control group was 63.84 while the post test mean of the control group was 72.92. Whereas, the pre test mean of the experiment group was 61.81 while the post test mean of the experiment group was 82.74. Thus, it was obtained from the computation that the result of the *t*-test of the difference pre test post test between experimental and control group was 7.24.

Since the *t*-test (7.24) is higher than *t*-table (1.68), it means that there is a significant difference in terms writing achievement between the students who were taught by using British Council Animation as a media in teaching and those who were taught without this media. Furthermore, the writer suggests that English teachers are expected to be communicative and creative when give the material and use some media that can help students to improve their skill.