ABSTRACT

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Communication is sending, giving or exchanging information or ideas. To communicate, humans need a means of communication: language realized through texts, written or spoken. The editorial is a writing that states the newspaper ideas on an issue and plays an important role in shaping public opinion. It is an instance of interaction through written text which can be analyzed using a unit called the triad. This study analyzes the structure of The New York Times (NYT) and The Jakarta Post (JP) editorials with the purpose of figuring out the structures and the attitude of the newspapers. Moreover, this study also aimed to find out the similarities and differences of the two editorials. The objects of this study are editorials of NYT, Preserving the Coalition, and JP, Got a Clear Libyan Agenda? The approach employed is the triadic structure or three-part structure. This is a descriptive qualitative study, since the data are in the form of words, phrases, and sentences. The data are gained by downloading the editorials from the Internet, reading them thoroughly, listing all sentences and identifying them. The analysis is done by breaking up the editorials into sentences, finding the turns, triads, movements structures and finally constructing the report. Based on results of the investigation, NYT editorial shows more variant structure: LV, LFV, and LFLFV. And JP reveals LFV structure dominantly. This shows that NYT editorial negotiates meanings more than JP does. The attitude shown by NYT is clear that it trusts the coalition, though it does not trust it blindly. It acts as other newspapers in general that controls and protects the right process in solving the crisis. JP shows different attitude in that it stands neutrally, and on the Libyan civiliansø point of view who defend their sovereignty in solving the crisis. The similarities and differences can be figured out from the findings above. NYT editorial becomes the voice of the Americans and its government who agree with the intervention. The Jakarta Post also presents the voice of Indonesians, who oppose the policy. The structures of the editorials are different based on the ideas editors intend to share and assumptions they have about the readersøknowledge about the discussed issue. In writing an English text, a non-English speaking country writer will totally come into the English culture: foreground form. Thus, I suggest conducting a study on linguistics in that we can find the attitude of the writers and the hidden ideas contained in texts. In addition, editorial is a good choice to analyze, since it is smart, critical, and debatable.

