# Heliyon

# Assessing Rural Tourism's Contribution to Sustainable Cities and Communities: A Systematic Review (2022-2024) --Manuscript Draft--

Manuscript Number:	HELIYON-D-24-65649
Article Type:	Systematic review and meta-analysis
Section/Category:	Social Sciences
Keywords:	Country/regional contexts; Cultural heritage; Rural tourism; Socio-cultural aspect; Sustainable community; SDG 11; Systematic Review
Abstract:	Rural tourism (RT) plays an important role in advancing the Sustainable Development Goals (SDGs), but attention to sustainable cities and rural areas (SDG 11) in the rural context is fragmented. Following the guideline of PRISMA 2020, this study presents a systematic review of 66 empirical studies on RT and SDG 11 from the Web of Science (WoS) defined categories (2022-2024, hereafter RT-SDG11). Coding frameworks were derived from the literature. Multiple criteria for data screening were adopted (see section 2.1), and interrater coding agreement reached 92%. Content analysis was then used for the data. analysis. Results showed that most RT-SDG11 studies were mainly published in 7 journals; however, the distribution of research contexts by country/region was skewed towards Asian contexts (n = 53). Second, most researchers used the socio-cultural aspect (n = 51), followed by the environmental (n = 32) and economic (n = 21) aspects. Third, the preservation of cultural heritage (SDG 11.4; n = 28) and regional development planning (SDG 11.a; n = 23) were two streams of SDG 11. Concerning the four UN principles, we found that safety (n = 37), comprising SDGs 11.1, 11.2, and 11.4) and sustainability (n = 32; comprising SDGs 11.6, 11.a, and 11.b) were most explored. Fourth, empirical studies on economic sustainability, socio-cultural, and environmental safety within Asian contexts were identified as the mainstream of RT-SDG11, while studies on community resilience are relatively scarce. The data of this research focused on the WoS-defined categories. Future research can include other databases (e.g., Scopus). Implications for the tourism industry are provided. This article was funded by the National Science and Technology Council.





# PRISMA 2020 Checklist

Section and Topic	Checklist item				
TITLE					
Title	1	Identify the report as a systematic review.	p.1		
ABSTRACT	,				
Abstract	Abstract 2 See the PRISMA 2020 for Abstracts checklist.				
INTRODUCTION					
Rationale	3	Describe the rationale for the review in the context of existing knowledge.	p.5; sec. 1.3		
Objectives	4	Provide an explicit statement of the objective(s) or question(s) the review addresses.	p.6; sec. 1.3		
METHODS					
Eligibility criteria	5	Specify the inclusion and exclusion criteria for the review and how studies were grouped for the syntheses.	p.7; sec. 2.1		
Information sources	6	Specify all databases, registers, websites, organisations, reference lists and other sources searched or consulted to identify studies. Specify the date when each source was last searched or consulted.	p.7; sec. 2.1		
Search strategy	7	Present the full search strategies for all databases, registers and websites, including any filters and limits used.			
Selection process	8	Specify the methods used to decide whether a study met the inclusion criteria of the review, including how many reviewers screened each record and each report retrieved, whether they worked independently, and if applicable, details of automation tools used in the process.			
Data collection process	9				
Data items	10a	List and define all outcomes for which data were sought. Specify whether all results that were compatible with each outcome domain in each study were sought (e.g. for all measures, time points, analyses), and if not, the methods used to decide which results to collect.			
	10b	List and define all other variables for which data were sought (e.g. participant and intervention characteristics, funding sources). Describe any assumptions made about any missing or unclear information.	p.7; sec. 2.1		
Study risk of bias assessment	11	Specify the methods used to assess risk of bias in the included studies, including details of the tool(s) used, how many reviewers assessed each study and whether they worked independently, and if applicable, details of automation tools used in the process.	n/a		
Effect measures	12	Specify for each outcome the effect measure(s) (e.g. risk ratio, mean difference) used in the synthesis or presentation of results.	n/a		
Synthesis methods	13a	Describe the processes used to decide which studies were eligible for each synthesis (e.g. tabulating the study intervention characteristics and comparing against the planned groups for each synthesis (item #5)).	pp.7-10; sec. 2.2		
	13b	Describe any methods required to prepare the data for presentation or synthesis, such as handling of missing summary statistics, or data conversions.	pp.7-10; sec. 2.2		
	13c	Describe any methods used to tabulate or visually display results of individual studies and syntheses.	pp.7-10; sec. 2.2		
	13d	Describe any methods used to synthesize results and provide a rationale for the choice(s). If meta-analysis was performed, describe the model(s), method(s) to identify the presence and extent of statistical heterogeneity, and software package(s) used.	n/a		
	13e	Describe any methods used to explore possible causes of heterogeneity among study results (e.g. subgroup analysis, meta-regression).	n/a		
	13f	Describe any sensitivity analyses conducted to assess robustness of the synthesized results.	n/a		



# PRISMA 2020 Checklist

Section and Topic	C.Neckust Item				
Reporting bias assessment	14	Describe any methods used to assess risk of bias due to missing results in a synthesis (arising from reporting biases).	n/a		
Certainty assessment					
RESULTS					
Study selection	16a	Describe the results of the search and selection process, from the number of records identified in the search to the number of studies included in the review, ideally using a flow diagram.	pp.10-20; sec. 3		
	16b	Cite studies that might appear to meet the inclusion criteria, but which were excluded, and explain why they were excluded.	pp.10-20; sec. 3		
Study characteristics	17	Cite each included study and present its characteristics.	pp.10-20; sec. 3		
Risk of bias in studies	18	Present assessments of risk of bias for each included study.	pp.10-20; sec. 3		
Results of individual studies	3 - 1 ( 1 ) (				
Results of syntheses	20a	For each synthesis, briefly summarise the characteristics and risk of bias among contributing studies.	pp.10-20; sec. 3		
	20b	Present results of all statistical syntheses conducted. If meta-analysis was done, present for each the summary estimate and its precision (e.g. confidence/credible interval) and measures of statistical heterogeneity. If comparing groups, describe the direction of the effect.	pp.10-20; sec. 3		
	20c	Present results of all investigations of possible causes of heterogeneity among study results.	n/a		
	20d	Present results of all sensitivity analyses conducted to assess the robustness of the synthesized results.	n/a		
Reporting biases	21	Present assessments of risk of bias due to missing results (arising from reporting biases) for each synthesis assessed.	n/a		
Certainty of evidence	22	Present assessments of certainty (or confidence) in the body of evidence for each outcome assessed.	n/a		
DISCUSSION					
Discussion	23a	Provide a general interpretation of the results in the context of other evidence.	pp. 21-26. Sec. 4		
	23b	Discuss any limitations of the evidence included in the review.	p.27. Sec. 5		
	23c	Discuss any limitations of the review processes used.	p.27. Sec. 5		
	23d	Discuss implications of the results for practice, policy, and future research.	p.28. Sec. 6		
OTHER INFORMA	TION				
Registration and	24a	Provide registration information for the review, including register name and registration number, or state that the review was not registered.	n/a		
protocol	24b	Indicate where the review protocol can be accessed, or state that a protocol was not prepared.	n/a		
	24c	Describe and explain any amendments to information provided at registration or in the protocol.	n/a		
Support	25	Describe sources of financial or non-financial support for the review, and the role of the funders or sponsors in the review.	p.29		
Competing	26	Declare any competing interests of review authors.	p.29		



# **PRISMA 2020 Checklist**

Section and Topic	Item #	Checklist item	Location where item is reported
interests			
Availability of data, code and other materials	27	Report which of the following are publicly available and where they can be found: template data collection forms; data extracted from included studies; data used for all analyses; analytic code; any other materials used in the review.	p.29

From: Page MJ, McKenzie JE, Bossuyt PM, Boutron I, Hoffmann TC, Mulrow CD, et al. The PRISMA 2020 statement: an updated guideline for reporting systematic reviews. BMJ 2021;372:n71. doi: 10.1136/bmj.n71. This work is licensed under CC BY 4.0. To view a copy of this license, visit <a href="https://creativecommons.org/licenses/by/4.0/">https://creativecommons.org/licenses/by/4.0/</a>



# **PRISMA 2020 for Abstracts Checklist**

Section and Topic   Item # C		Checklist item					
TITLE							
Title	1	Identify the report as a systematic review.	Yes, line 1				
BACKGROUND							
Objectives	2	Provide an explicit statement of the main objective(s) or question(s) the review addresses.	Yes, lines 6-7				
METHODS							
Eligibility criteria	3	Specify the inclusion and exclusion criteria for the review.	Yes, lines 9-10				
Information sources	Information sources  4 Specify the information sources (e.g. databases, registers) used to identify studies and the date when each was last searched.		Yes, line 7				
Risk of bias	5	Specify the methods used to assess risk of bias in the included studies.	No				
Synthesis of results 6 Specify the methods used to present and synthesise results.		Yes, lines 10					
RESULTS							
Included studies	7	Give the total number of included studies and participants and summarise relevant characteristics of studies.	Yes, lines 7;10-20				
Synthesis of results 8		Present results for main outcomes, preferably indicating the number of included studies and participants for each. If meta-analysis was done, report the summary estimate and confidence/credible interval. If comparing groups, indicate the direction of the effect (i.e. which group is favoured).					
DISCUSSION							
Limitations of evidence	9	Provide a brief summary of the limitations of the evidence included in the review (e.g. study risk of bias, inconsistency and imprecision).	Yes, lines 20-21				
Interpretation	10	Provide a general interpretation of the results and important implications.	Yes, line 21				
OTHER							
Funding	11	Specify the primary source of funding for the review.	Yes, line 22				
Registration	12	Provide the register name and registration number.	No				

From: Page MJ, McKenzie JE, Bossuyt PM, Boutron I, Hoffmann TC, Mulrow CD, et al. The PRISMA 2020 statement: an updated guideline for reporting systematic reviews. BMJ 2021;372:n71. doi: 10.1136/bmj.n71. This work is licensed under CC BY 4.0. To view a copy of this license, visit https://creativecommons.org/licenses/by/4.0/

# Assessing Rural Tourism's Contribution to Sustainable Cities and

# **Communities: A Systematic Review (2022-2024)**

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#### A conflict of interest statement

The author declared no potential conflicts of interest with respect to the research, authorship, and/or publication of this article.

## An ethics statement

This article is a systematic literature review focused on the analysis of published articles. There are no human participants in this article. Institutional review board approval for this ethical/informed consent statement was not applicable.

## Data availability statement

The data that support the findings of this study are openly available in Harvard University's Dataverse at <a href="https://doi.org/10.7910/DVN/U4XOXR">https://doi.org/10.7910/DVN/U4XOXR</a>.

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#### **Abstract**

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Rural tourism (RT) plays an important role in advancing the Sustainable Development Goals (SDGs), but attention to sustainable cities and rural areas (SDG 11) in the rural context is fragmented. Following the guideline of PRISMA 2020, this study presents a systematic review of 66 empirical studies on RT and SDG 11 from the Web of Science (WoS) defined categories (2022-2024, hereafter RT-SDG11). Coding frameworks were derived from the literature. Multiple criteria for data screening were adopted (see section 2.1), and interrater coding agreement reached 92%. Content analysis was then used for the data. analysis. Results showed that most RT-SDG11 studies were mainly published in 7 journals; however, the distribution of research contexts by country/region was skewed towards Asian contexts (n = 53). Second, most researchers used the socio-cultural aspect (n = 51), followed by the environmental (n = 32) and economic (n = 21) aspects. Third, the preservation of cultural heritage (SDG 11.4; n = 28) and regional development planning (SDG 11.a; n = 23) were two streams of SDG 11. Concerning the four UN principles, we found that safety (n = 37), comprising SDGs 11.1, 11.2, and 11.4) and sustainability (n = 32; comprising SDGs 11.6, 11.a, and 11.b) were most explored. Fourth, empirical studies on economic sustainability, socio-cultural, and environmental safety within Asian contexts were identified as the mainstream of RT-SDG11, while studies on community resilience are relatively scarce. The data of this research focused on the WoS-defined categories. Future research can include other databases (e.g., Scopus). Implications for the tourism industry are provided. This article was funded by the National Science and Technology Council.

**Keywords:** Country/regional contexts, Cultural heritage, Rural tourism, Socio-cultural aspect, Sustainable community, SDG 11, Systematic review.

#### 1. Introduction

Rural tourism (RT) is essential for preserving cultural heritage, protecting natural landscapes, and stimulating local economies (Karali et al., 2024; Lane, 1994; Valderrama & Polanco, 2022). Based on a narrative approach, Lane (1994) furnished an overview of tourism development in rural areas as a pioneering review of RT research. RT does occur as a distinct activity with unique characteristics that vary by people and place, therefore entailing a special link between RT and the notion of sustainability (Lane & Kastenholz, 2015; Telfer & Sharpley, 2007). On the other hand, RT is highlighted as experiential activities fitted to the cultural assets, emphasising visitors' engagement with the natural environment to increase the well-being of suburban regions (Hsiao & Tang, 2024). Meanwhile, it is increasingly perceived as a tool for improving the economic viability of hitherto neglected regions (Utami et al., 2023). However, it can irritate local communities due to overtourism, leading to overcrowding (Ghaderi et al., 2022).

According to a global survey conducted by the United Nations World Tourism Organization in 2023, policies for sustainable communities are mainly generated by tourism activities that transpire in rural areas. Of the 47 countries that responded to the survey, 29 had a response rate that considered RT as an indirect priority in formulating policies to make communities sustainable. Most of them, 59%, had RT as one of their top priorities. Rural destinations for sustainable development are envisioned based on the principles of edifying a prosperous economy, safeguarding nature's biodiversity, and preserving cultural heritage.

# 1.1 Tourism research and the UN's SDGs: from urban to rural perspectives

- 51 Tourism research has often been amalgamated with sustainable development for decades.
- 52 These blended topics have captivated substantial research engagement, particularly following

 the United Nations (UN) inception of the Sustainable Development Goals (SDGs) in 2015. According to the UN (2015), one of the goals is to seek inclusive, safe, resilient, and sustainable cities and human settlements, which is also known as SDG 11. The ten sub-goals of SDG 11 include: ensuring adequate, safe, and affordable housing (11.1), providing accessible and sustainable transport systems (11.2), promoting inclusive participation in planning and management (11.3), protecting cultural and natural heritage (11.4), and strengthening disaster resilience (11.5). It is also important to reduce environmental impacts by prioritising air quality and waste management (11.6), to promote positive economic, social, and environmental links between urban and rural areas (11.a), to implement tailored sustainable development policies (11.b), and to help least developed countries build sustainable and resilient buildings using local materials (11.c). However, most SDG 11 research focuses on cities or metropolitan regions (Fernández-Díaz et al., 2023). This study analysed SDG 11 from a rural perspective.

# 1.2 Research on the UN macro elements and ten sub-goals of SDG 11

Previous research also focused on the four UN macro elements (inclusive, safe, resilient, and sustainable) and 10 sub-goals (SDGs 11.1-11.7; 11.a-11.c) individually. Few scholars have related the four high-level principles to SDG 11 sub-goals. This study suggested some connections between them. First, inclusiveness ensures that everyone in the community has fair and equal access to tourism advantages and opportunities (Scheyvens & Biddulph, 2018). Researchers say inclusive tourism may help individuals participate in their communities and make decisions. Huo et al. (2023) suggested including many stakeholders in planning and management for inclusive development. Inclusive socio-ecological regions have improved community connections and social fairness by linking place meanings to locally defined landscape units (Masterson et al., 2017). Thus, SDG 11 objectives 11.3 and 11.7 promote tourism benefits equity via inclusivity.

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Safety is protecting society from danger, risk, or injury (Hollnagel, 2014). Second, governments and policymakers must balance sustainable development and safe living circumstances. While Adabre and Chan (2019) advocate for sustainable and affordable housing, Tiwari and Phillip (2021) argue for safe, high-quality public transit. Consequently, preserving and safeguarding cultural and natural heritage from negative impacts is essential for maintaining community safety (Bonazza et al., 2021). Thus, community safety requires protecting against negative cultural and natural heritage consequences. By securing local people's living environments and heritage resources, the safety aspect of RT supports SDGs 11.1, 11.2, and 11.4.

Third, resilience involves how well communities can adapt to and recover from such disturbances, whether natural or man-made, such as disasters or other economic disruptions (Southwick et al., 2014). Relatedly, the available literature shows that community resilience can be built through preparedness and adaptive responses to such challenges (Imperiale & Vanclay, 2021). Sheller's (2020) study explores the rationale for rebuilding tourism by developing resilient and sustainable tourism infrastructure based on domestic raw materials. In a related article, Heijman et al. (2019) explain that rural resilience is the ability of a rural area to absorb and successfully adapt to external shocks, thus ensuring that the quality of life remains sufficiently good. Therefore, the resilience dimension promotes SDGs 11.5 and 11.c, by raising awareness about disaster risk reduction and how local resources can be used to build resilience in rural destinations.

Fourth, sustainability balances current and future requirements (Hall, 2019). Scholars emphasise that tourism greatly influences physical surroundings, requiring eco-friendly travel.

C. Liu et al. (2020) and Nooripoor et al. (2021) renegotiated two RT issues: motivating communities to care for the environment and raising eco-awareness. Effective planning and targeted policies yield urban-rural economic, social, and environmental benefits (Baffoe et al., 2021; Pan et al., 2018). RT raises eco-awareness and reduces the effect by adopting sustainable development policies, contributing to SDGs 11.6, 11.a, and 11.b.

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The regional context is important for RT research. Past research has sought to identify and explore whether areas have unique characteristics for development. For example, Joshi et al. (2024) across Europe demonstrate that RT can influence local economies through the growth of communities, where sustainable preservation of heritage tends to be a priority in most cases. Ramaano (2023) argues that geographic information systems benefit local people with major operations in Africa through cultural and community-based activities. American researchers assessed residents' notions of RT inclusivity and how it hurdles sustainability (Soulard et al., 2023). Therefore, RT research emphasised that it is important to accommodate the local social, cultural, and environmental conditions.

# 1.3 Reviews on RT research and sustainability: A need to link RT and its relevance to

**SDG 11** 

A deeper understanding of RT and its relationship to sustainability is critical (Madanaguli et al., 2023; Qu et al., 2022). Regarding systematic review, researchers have shown interest in synthesising and integrating RT and sustainable concepts (Rosalina et al., 2021). A systematic review underlines the potential of indicating positive impacts on rural sustainability and giving directions toward further research simultaneously for creating change in the positive direction in rural areas. The main purpose of this analysis is to systematically review the study trends on RT and their relevance to the goal of sustainable community development in SDG 11 (RT-

SDG11). Most previous review studies have been applied to different contexts, such as "rural tourism and rural homestay tourism" (Janjua et al., 2021), "forty years of the rural tourism research" (Karali et al., 2024), and "rural tourism and sustainable territorial development" (Valderrama & Polanco, 2022). Compared to related papers, the current study offers significant contributions to RT research and the broader goals of SDG 11. This is achieved by establishing a link to RT-SDG11, emphasising inclusive human empowerment, safety promotion, resilience, and sustainable communities in rural areas. In terms of the research period, recent reviews have covered the period from 2010 to 2022 as the last year of research (Joshi et al., 2024; Madanaguli et al., 2023). Nevertheless, there is a need for more updated publications to observe the transformation of research trends, especially after the COVID-19 outbreak (Karali et al., 2024). The current research is being carried out to bring knowledge to date on research developments and trends in RT-SDG11. The research raises the following research questions (RQs):

- RQ1: What are the trends in empirical RT research on SDG 11 from 2022 to 2024 (first quarter), including journals and countries/regions over time?
- RQ2: What are the trends in research aspects (e.g., economic, socio-cultural, environmental) that researchers have adopted?
  - RQ3: Among the empirical research in the field, which sub-goals of SDG 11 (e.g., 11.1-11.7, 11.a, 11.b, 11.c) have been most researched in rural tourism, and how do they relate to the UN's missions of SDG 11 (inclusive, safe, resilient, sustainable)?
    - RQ4: Among the empirical research in the field, what are the trends in the relationships between aspects of rural tourism research and SDG 11 in specific countries/regions?

- 2. Methods
- 2.1 Data

Based on PRISMA, procedures for data inclusion using paper identification, screening, eligibility, and finally, the included data set. In identification, we used "rural tourism" as a search term to acquire applicable research papers in the categories of hospitality, leisure, sport, and tourism. This research category is characterised by the Web of Science (WoS). This international academic source contains publications from paramount tourism journals, including the Journal of Sustainable Tourism and Current Issues in Tourism. Following past research (Freire & Veríssimo, 2021), the WoS was selected to have esteemed publications comprising rigorous standard that includes a well-organised peer review process in the tourism area. The search timeframe was set between 2022 and Q1 2024 to ensure that we included the latest research. This research was completed on April 22, 2024. Selecting 2022 as its genesis was based on the global introduction of the COVID-19 vaccine in February 2021 and the fact that international air travel recovered expeditiously in 2022, boosting tourism into a new phase. According to the WoS, 107 articles were identified in this phase. Second, to select publications per our objectives, we used the new WoS feature category "Sustainable Development Goals" to identify research articles categorized by SDG 11. This yielded 74 papers. One of the last requirements was that the paper relied on empirical research. Two researchers independently reviewed all 74 papers, and this screening process resulted in the exclusion of 8 non-empirical papers, leaving 66 papers for content analysis. There is no discrepancy between the screening results of the two researchers. This review has not been registered. This article was funded by the National Science and Technology Council. There are no competing interests in this review.

## 2.2 Coding framework

In line with the research objectives, a two-dimensional coding framework was proposed, as shown in Table 1, where it is explained in more detail which dimension of focus and subaspects within it are to be used in this current review study. Here, RT is divided into three

dimensions: economic, socio-cultural, and environmental. From an economic point of view, tourism directly creates jobs and income for communities, thus providing a potential way to alleviate poverty through entrepreneurship. It also includes cooperative development initiatives with local stakeholders to enable peripheral communities to attract more tourists and thus promote the development of local small businesses. In addition to economic consideration, a socio-cultural aspect strengthens communities and preserves traditional ways of life. Finally, environmental aspect highlights eco-awareness and empowers communities to protect natural resources.

Next, a dimension looks at the four macro aspects of SDG 11 was interpreted. The first is inclusive, which embodies the notion of making sure that every person in a community has equal access to tourism activities and gains from them equitably. Inclusiveness includes two sub-goals: inclusive planning and management (11.3) and provision of inclusive ecological and community spaces (11.7). Safety, the second aspect, refers to protecting communities from risk, danger, and harm. In SDG 11, the safety aspect is related to promoting safe and affordable livelihoods (11.1), effective and safe transport systems (11.2), and preserving natural and cultural heritage (11.4). Thirdly, it would refer to resilience, that is, the ability of communities to adapt and recover from disruptions, such as natural disasters or economic crises. The resilience aspect includes disaster recovery (11.5) and supporting least developed countries to design durable, sustainable structures with local materials (11.c). Finally, sustainable resource management satisfies current demands without compromising future needs. The aspect of sustainability in SDG 11 includes prioritising air quality and waste management to reduce environmental effects (11.6), planning to improve urban-rural economic, social, and environmental ties (11.a), and tailoring policies for sustainable development (11.b). All 66 papers were then coded by two researchers using the criteria as proposed in the framework.

 The independent coding process was finished in two rounds. This result of interrater coding agreement reached 92.42%, showing a high reliability of the coding results. Each disagreement was resolved through discussions.

Table 1. Coding Framework

Dimensions of main focus	Sub-aspects	Description				
Rural tourism	Economic Aspect	RT directly contributes to generating employment and income for communities and delivering possibilities to exit poverty through entrepreneurship. RT also forms collaborative initiatives with local partners to help peripheral communities attract more visitors and promote the development of local small businesses (Scheyvens & Hughes, 2019; Telfer & Sharpley, 2007).				
	Socio-cultural Aspect	RT empowers local communities and safeguarding traditional lifestyles (Everett & Aitchison, 2008; Eyisi et al., 2023).				
	Environmental Aspect	RT encourages communities to preserve natural resources and raising awareness about environmental issues (C. Liu et al., 2020; Nooripoor et al., 2021; Pan et al., 2018).				
UN's four macro aspects and SDG 11's sub-goals	Inclusiveness	Inclusiveness embodies the principle of guaranteeing that every individual within the community has fair and equal access to the advantages and prospects of engaging in tourism activities (Scheyvens & Biddulph, 2018). In SDG 11, inclusive aspects encompass: inclusive participatory in planning and management (11.3) (Huo et al., 2023) as well as providing inclusive ecological and communal areas (11.7) (Masterson et al., 2017).				
	Safe	Safety generally means protecting communities from risk, danger, or harm (Hollnagel, 2014). In SDG 11, safety aspect represent: advancing safe and affordable living (11.1) (Adabre & Chan, 2019), effective and safe transportation systems (11.2) (Tiwari & Phillip, 2021), protect and safeguard cultural and natural heritage (11.4) (Bonazza et al., 2021).				
	Resilience	Resilience refers to the capacity of communities to adjust and recover from disruptions, such as natural disasters or economic crises (Heijman et al., 2019; Southwick et al., 2014) In SDG 11, resilience aspect encompass: resilience from disaster (11.5) (Imperiale & Vanclay, 2021) and supporting least developed nations in developing sustainable and resilient structures using local resources (11.c) (Sheller, 2020).				

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Sustainability entails the prudent use of resources in a way
that satisfies present need while safeguarding the capacity of
future generations to fulfill their own demands (Hall, 2019).
In SDG 11, sustainable aspects encompass: prioritize air
quality and waste management to reduce environmental
effect (11.6) (C. Liu et al., 2020; Nooripoor et al., 2021),
planning to improve urban-rural economic, social, and
environmental ties (11.a) (Baffoe et al., 2021), tailoring
policies for sustainable development (11.b) (Pan et al.,
2018).

3. Results

 Sustainable

This section was organised around four research questions (RQs), including the research trend and regional representation (RQ1), the distribution of research aspects adopted by RT researchers (RQ2), the relationships between SDG 11 sub-goals and UN macro-aspects in RT research (RQ3). Finally, the relationships between RT aspects and SDG11 in specific regions (RQ4) were also reported.

3.1 Results for RQ1: What are the trends in empirical RT research on SDG 11 from 2022

# to 2024 (first quarter), including journals and countries/regions over time?

Table 2 presents the distribution of journals for the empirical studies on RT-SDG11 within the last three years (2022-2024). Among these, the top seven journals published 44 papers (e.g., *Journal of Sustainable Tourism*, n = 10; *Current Issues in Tourism* n = 9), accounting for 66.6% of the total 66 papers. In addition to the most productive journals, the remaining 11 journals published a total of 22 papers, an average of 2 papers per journal.

Table 2. Journals for Empirical RT-SDG11 Related Research

#	Journal	2022	2023	2024	Total
1	Journal of Sustainable Tourism		5	5	10
2	Current Issues in Tourism		7	2	9
3	Tourism Management Perspectives	4	2		6
4	Asia Pacific Journal of Tourism Research	2	3		5
5	Tourism Management	3		2	5

6	Journal of Hospitality and Tourism Management	2	3		5
7	Tourism Review		4		5
	The top 7 journals (total 44 papers)	11	24	9	44
	The rest of 11 journals (total 22 papers)	8	8	6	22
	Total	19	32	15	66

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 In terms of regional contexts of research, it is dominated by the Asian context, with a total of 53 papers (see Table 3), accounting for 80.30% of the total. Both the American and European contexts consist of a total of 6 papers (Fusté-Forné, 2022; Soulard et al., 2024). African context only has one paper in this review. Such results indicate that empirical research on RT-SDG11 today mainly originated from experiences in Asia, especially China (n = 29). The increasing prominence of RT-SDG11 in Asian countries is drawing the attention of a growing number of experts to engage in research on this topic, while the quantity of European and American studies remains rather consistent, with only one study from Africa in 2023.

Table 3. Distribution of Research Contexts by Country/Region

#	Research				<b>Total counts</b>	Main countries/regions
	contexts	2022	2023	2024		
1	Asia	16	25	12	53	China $(n = 29)$
2	Europe	2	3	2	6	Italy $(n = 2)$ ; Spain $(n = 2)$
3	America	1	3	2	6	USA(n=3)
4	Africa	0	1	0	1	South Africa $(n = 1)$

Research on the conservation of cultural heritage in attempts to enhance local economies, specifically in Asia, is usually a combination of traditional agricultural practices and tourism. For instance, in their contribution to the discourse, Dai et al. (2023) examine how tourism growth has increased income diversity and changed inhabitants' life orientation from selfservice in an agrarian society to helping others in a more thorough division of labour. In contrast, Y. Liu et al. (2022) found that many farmlands have been converted for infrastructure development, leading residents to abandon their ancient agricultural practices.

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 Regarding the opposite depopulation of rural areas in Europe, generally, the most prevalent are preserving historical landscapes and promoting innovative projects. For instance, Fusté-Forné (2022) attests that gastronomic tourism in rural Spain has improved the local economy by maintaining the flow of tourists but, at the same time, not interfering with local habits. In a different study, researchers in Italy investigated how tourism-based development projects help maintain rural communities from displacement and population ageing (Danzi & Figini, 2023) and boost rural micro-businesses with innovative tourism projects (Biconne et al., 2023). Meanwhile, research in England has focused more on immersing tourists in livestock farming activities (Caffyn, 2024).

The results showed how the role of RT could contribute to achieving SDG 11. Much of the research conducted in the American context focuses on community-based tourism and the active participation of local citizens in the development and planning of tourism activities. In their study, Soulard et al. (2024) investigated the impact of RT projects in the United States on environmental conservation and community resilience in rural areas facing economic decline. Rocca & Zielinski (2022) showcased the construction of clean water infrastructure in Mexico through participatory planning by RT community enterprises. Mehlomakhulu and Buschke (2023) highlight the potential of RT to promote sustainable wildlife attractions for income generation and conservation support in South Africa.

#### 3.2 Results for RQ2: What are the trends in research aspects adopted by researchers?

Table 4 shows the research trends in three aspects of RT and the changes in each dimension. The result shows that socio-cultural research is the most popular in the field, with a total of 51 papers accounting for 49.03% of the total. Research with environmental aspects (32 papers; 30.76%) and research with economic aspects (21 papers; 20.19%) are the second streams of

the field. More specifically, we can see research with socio-cultural aspects continue to lead from 2022-2024, from 16 studies in 2022 to 21 in 2023 to 14 in 2024. The number of environmental studies peaks at 17 in 2023, double the number in 2022. The most constant thing is the number of business studies. In this case, it shows that experts are interested in how RT growth will affect the social, cultural, and natural surroundings. Focusing on social- cultural issues like inclusivity and resilience in SDG 11 is also linked to these results.

Table 4. Trends in Three Aspects of RT Research

#	Aspects	2022	2023	2024	Total	Reference
1	Economic aspect	6	10	5	21	Scheyvens and Hughes (2019)
						Telfer and Sharpley (2007)
2	Socio-cultural aspect	16	21	14	51	Everett and Aitchison (2008)
						Eyisi et al. (2023)
3	Environmental aspect	9	17	6	32	C. Liu et al. (2020)
						Nooripoor et al. (2021)
						Pan et al. (2018)

In most cases, research on the socio-cultural dimension looks at the impact of RT on the cultural heritage of the rural community. For example, many scholars have studied local festivals in rural areas (Chi et al., 2023; Mwesiumo et al., 2022). Those events, they reasoned, catered to the tourists, built community spirit, and preserved some of the significant traditions peculiar to that region. Similarly, another researcher investigated the effects of RT on Indigenous communities in rural areas, highlighting how community-based tourism initiatives can contribute to cultural preservation (X. Li & Wang, 2023; Rosalina et al., 2023) and community empowerment (Bennike & Nielsen, 2024; Tian et al., 2023). These studies demonstrate the significant socio-cultural benefits of RT, including the fostering of social cohesion and cultural sustainability.

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In RT, environmental research studies address the sustainability of tourism activities and ecological impacts. For example, Mehlomakhulu and Buschke (2023) studied ecotourism in rural Africa. They explained how sustainable tourism in such rural areas might induce the conservation of mountains and protected areas. Similarly, P. Zhang et al. (2023) found that rural summer wellness tourism among urban Chinese seniors is increasing significantly. Most tourists are urban seniors who evade the summer heat to villages with beautiful natural scenery and cool weather. In this regard, Ghaderi et al. (2022) examined the essential relationships between local authorities and the population, in general, to reduce the pressure on the natural environment in a time mixed with mass tourism from rural Iran.

This also implies that, for the most part, economic research in RT is targeted at the economic possibilities for developing tourism products in rural areas. For example, Fichter & Román (2023) investigated the value of RT at particular rustic destinations in Spain through a survey about perceptions towards recreation activities provided by the residents and visitors. Also, Tsang et al. (2022) examined agritourism in rural India, concentrating on visitors' buying behaviour towards tourism products of RT.

3.3 Results for RQ3: Among the empirical research in the field, which sub-goals (e.g., SDGs 11.1-11.7, 11.a, 11.b, 11.c) have been most researched in rural tourism? How do they relate to the UN's missions (inclusive, safe, resilient, sustainable) of SDG 11? In addition to examining three aspects of RT research, this study also identified which subgoals of SDG 11 were most frequently used by field researchers. Table 5 shows the extent to which each of the SDG 11 sub-goals was addressed in the 66 empirical studies on RT-SDG11. It should be noted that because a study may address multiple sub-goals simultaneously, a multiple coding approach was used, resulting in the total number of sub-goals equalled to 96.

Of the 96 responses, SDG 11.4 (safeguard world natural and cultural heritage) and SDG 11.a (reinforce urban-rural ties in national and regional development planning) had the highest number of responses, with 28 and 22, respectively, reflecting the high level of interest in heritage protection and urban-rural linkages.

Table 5. Dissemination of Empirical Research on RT in Relation to SDG 11

<b>Sub-category</b>	Description	Counts*
of SDG 11		
11.1	Safe and affordable housing	10
11.2	Affordable and sustainable transport systems	4
11.3	Inclusive and sustainable urbanization	6
11.4	Protect the world's cultural and natural heritage	28
11.5	Reduce the adverse effects of natural disasters	5
11.6	Reduce the environmental impacts of cities	5
11.7	Provide access to safe and inclusive green and public spaces	9
11.a	Strong national and regional development planning	23
11.b	Implement policies for inclusion, resource efficiency and disaster risk	5
	reduction	
11.c	Support least developed countries in sustainable and resilient building	1

<sup>\*</sup> A multiple-coding approach was used in this analysis. Total counts of responses: 96

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For example, researchers have pointed out that cultural and natural heritage is a core tourism attraction for many rural communities (X. Li & Wang, 2023; Y. Liu et al., 2022); however, balancing heritage conservation with tourism development is a challenge. RT planning should respect local cultural traditions and involve communities in heritage use and management. In addition, Soulard et al. (2024) took the example of a rural tourist community in Illinois, USA, and suggested that improving rural infrastructure and public services is crucial to enhancing the attractiveness of tourist destinations and the life quality of villagers. At the same time, it is important to avoid over-urbanization and to break the urban-rural dichotomy.

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Research on SDG 11.1 and 11.7 is the second most popular issue, with 10 and 8 papers, respectively. For instance, studies focusing on SDG 11.1 have highlighted the importance of

 improving housing and basic services in RT areas. J. Liu et al. (2023) researched rural China, demonstrating the critical role of institutional and social embeddedness in the successful development of rural entrepreneurship, particularly in the context of bed and breakfast accommodations. Dai et al. (2023) demonstrated the importance of using traditional architecture in villa structures and halting the tourism agenda for ancient building replacement. In addition, Z. Li et al. (2024) researched rural destinations to promote idyllic settings, which fit with SDG 11.7, by establishing an idealised picture of rural life that strongly impacts visitors' choice of rural locations. The study shows that images of landscapes with idyllic life themes and motifs, such as fields, forests, mountains, rivers, fruits and vegetables, and flowers and plants, are important to the rural tourist' sensory image.

Research on SDGs 11.2, 11.3, 11.5, 11.6, and 11.b is restricted, with only some papers available, while only one paper dealt with SDG 11.c. For instance, one study on SDG 11.2 indicated that trail-based tourism is becoming increasingly unsustainable in the rural Canadian setting because it is expected to lead to conflict between various trail users. The findings of the study show that improvement in stakeholder management and innovation in transportation and digital technology planning is required to reduce potential conflict (Neumann & Mason, 2023). Additionally, SDG 11.3 was explored through research in practices of inclusive planning in Colombia, where the rural peripheries were brought within the urban frameworks so that the rural population benefited from the social capital and presence of the municipal government (Rocca & Zielinski, 2022). Other studies focused on SDG 11.5, including that of Zhai et al. (2022), which dealt with promoting mental health for the public and improving places for relaxation, such as lakefronts, enabling them to be fit for tourists, particularly after COVID-19. In China, Zhu et al. (2022) dealt with pro-environmental behaviour, encouraging it for the rural areas visited by tourists and advocating for recycling, conservation of water and energy, and

promoting sustainable ways of disposal of waste as a way of reducing the negative environmental impacts of tourism, SDG 11.6. Only a few studies related to SDG 11.b, such as one by Ma et al. (2022) on strategic resistance to tourism development among rural Chinese residents. Ultimately, Bennike and Nielsen (2024) highlighted the potential of utilising RT to bolster economic development in rural Nepal. This emphasises the need for international aid and investment in infrastructure and capacity building, as outlined in SDG11.c.

Furthermore, based on the literature, sub-goals with similar objectives were aggregated into a higher-order construct of SDG 11 (see Table 6), providing a simpler but more meaningful typological understanding of RT research. A multi-coding approach was also adopted. A total of 90 responses were received, highlighting the diverse and multifaceted nature of research on RT-SDG11. The data reveals that RT-SDG11 has mainly addressed community safety (n = 37; including SDGs 11.1, 11.2, and 11.4) and sustainable communities (n = 32; including SDG 11.6, 11.a and 11.b). The subsequent 15 papers are linked to inclusive development, encompassing the remaining themes of SDGs 11.3 and 11.7.

Table 6. Four Aggregate Aspects of SDG 11 to Further Profile Empirical Research on RT in Relation to SDG 11

#	Four aspects of SDG 11	Counts *
1	Inclusive	15
	Inclusive participatory in planning and management (SDG 11.3) as well as providing inclusive ecological and communal areas (SDG 11.7).	
2	Safe	37
	Advancing safe and affordable living (SDG 11.1), effective and safe transportation systems (SDG 11.2), protect and safeguard cultural and natural	
	heritage (SDG 11.4),	
3	Resilience	6
	Resilience from disaster (SDG 11.5), and aiding least developed countries in developing resilient, sustainable structures with local resources (SDG 11.c).	
4	Sustainable	32
	prioritise air quality and waste management to reduce environmental effect	
	(SDG 11.6), planning to improve urban-rural economic, social, and	
	environmental ties (SDG 11.a), tailoring policies for sustainable development	

entrepreneurs.

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(SDG 11.b).

\* A multiple-coding approach was used in this analysis. Total counts of responses: 90

For instance, Wu et al. (2022) pointed out that their research is focused on one of the civic behaviours of rural residents and discussed the construction of a mutually supportive, caring, safe, and inclusive community environment; hence, it contributes evidence to the aims of community safety. Zhu et al. (2022) explained the environmental behaviours of RT enterprises in China. They emphasised trust and cooperation building at the level of community, enterprises, and the government to achieve mutual benefits between environmental protection and economic development to harmonise the conflicting goals to build sustainable communities. In addition, Soulard et al. (2023) studied inclusive perception in America's RT destination development. They, therefore, examined how consistent and non-discriminatory procedures are established so that there will be a fair distribution of benefits and costs, access to resources, and meaningful participation in decision-making for small tourism business

# 3.4 RQ4: Among the empirical research, what are the trends in the relationships between rural tourism aspects and SDG 11 in specific countries/regions?

Fourthly, one would have examined the interplay between facets of RT and aggregate facets of SDG 11. Moreover, for every scenario, the most studied research context by country/region was indicated, according to Table 7. Regarding economic issues, RT research mostly dealt with sustainability issues with n = 14 and safety with n = 10, while fewer studies were on issues related to inclusive communities with n = 6 and community resilience with n = 4. Relating to contextual dispersion, it is observed that Asia-related contexts generate the highest share of studies (n = 25), with the most concentrated being in China. For example, J. Liu et al. (2023) evaluated the entrepreneurship of the rural accommodation business. They concluded that

embeddedness made a difference in developing economic sustainability for bed-and-breakfast businesses. The second majority of research was related to European contexts (n = 7). For example, Fichter and Román (2023) compared the economic preferences of residents and tourists in rural Spain and gave insights on developing differentiated product strategies.

Table 7. Relationships Between RT and SDG 11

Relationships and research contexts	Inclusive	Safe	Resilience	Sustainable
Economic aspect	6	10	4	14
	(Asia, $n = 5$ ;	(Asia, $n = 9$ ;	(Asia, $n = 3$	(Asia, $n = 8$ ;
	America, $n = 1$ )	America, $n = 1$ )	Europe, $n = 1$ )	Europe, $n =$
				5;
				America, $n =$
				1)
Socio-cultural aspect	14	29	3	25
	(Asia, $n = 10$ ;	(Asia, $n = 25$ ;	(Asia, $n = 3$ )	(Asia, $n = 20$ ;
	America, $n = 4$ )	America, $n = 3$ ;		America, $n =$
		Europe, $n = 1$ )		3
				Europe, $n =$
				1)
Environmental aspect	5	20	1	17
_	(Asia, $n = 4$ ;	(Asia, $n = 17$ ;	(Asia, n = 1)	(Asia, $n = 12$ ;
	America, $n = 1$ )	America, $n = 2$ ;		Europe, $n =$
		Africa, $n = 1$ )		3; America, n
				= 2)

We also found that the largest amount of RT-SDG11 research is related to the socio-cultural aspect. Among which, a total of 29 studies are related to community safety, 25 to a sustainable community, and 14 to an inclusive community. However, only 3 of them are related to community resilience, which means that research regarding community resilience is not yet well developed. However, only 3 of them are related to community resilience, which means that research regarding community resilience is not yet well developed. In terms of research contexts, Asian cases dominate with 58 entries. For example, M. Wu et al. (2023) examined the interaction rituals of residents in rural communities in China, which influenced their impact

on community relationship networks and placed an emphasis on the requirement to foreground the physical nature of village democracy and increase the sense of participation and accessibility. In addition, Merkel Arias and Kieffer (2023) found a negative impact on local communities. The authors emphasise that some rural projects became frightening for participants who remained silent during the activities. However, it is less common for research on socio-cultural aspects to use Europe and Africa as cases.

Finally, it is interesting to note that the environmental aspect focused more on safety (n = 20)and sustainability (n = 17) than the previous two. However, there were fewer studies related to inclusion and resilience. Asia-related research still dominates (n = 33). For example, J. Chen et al. (2023) explored how the RT experience can secure green consumption and environmental protection in rural communities in China. It is worth noting that compared to economic and socio-cultural aspects, studies on rural ecotourism are more prevalent in regions other than Asia. We seldom find any empirical research with a cross-regional context in this analysis. Chi et al. (2022) discussed the impact of image elements on loyalty intentions towards the Qingdao Beer Festival in China. The event is part of the four significant events writers define as global beer extravaganzas, alongside Munich's Oktoberfest, the Denver Beer Festival, and the London Beer Event. The authors propose cross-country studies with foreign travellers as one of the future research directions.

# 4. Discussion

Findings from the present study and related literature are discussed to provide directions for future research and implications for practitioners and industries.

# 4.1 The inequality in regional representation

 The results showed that empirical RT-SDG11 research is strongly represented by Asian studies, particularly in mainland China (n=29). Research in rural Asia discussed integrating digital intelligence and festival branding (Chi et al., 2022). Studies in the European and American contexts are equal in number of papers (n=6). However, we found that RT empirical studies with European contexts in this study concentrated on the importance of tourism practices as intermediaries in preserving cultural heritage and combating rural population decline (Danzi & Figini, 2023; Fusté-Forné, 2022). Other studies also highlighted the significance of farmbased tourism and the openness to create innovative tourism projects in rural micro-businesses (Biconne et al., 2023; Caffyn, 2024). In the context of research in the Americas, the focus has emerged on active involvement in community-based tourism development (Merkel Arias & Kieffer, 2023; Soulard et al., 2023). In contrast, the single publication in the African context underlines the capacity of RT to drive sustainable development in Africa (Mehlomakhulu & Buschke, 2023).

The regional representation of RT-SDG11 research shows numerous important factors. First, the dominance of empirical research in Asia demonstrates the region's focus on digital intelligence, festival branding, and sustainable practices within RT. It is hinging on the conjecture that the Asian government has allocated substantial financial resources to the campaign for rural advancement and awareness of SDGs. Conversely, Europe relies on initiating novel projects to spin the economic wheel velocity in rural areas. It portrays the necessity of addressing the emerging demographic challenges facing rural regions. Community-based tourism and local inclusion exemplify a bottom-up planning model for long-term regional development in the Americas. It is moulded by a dynamic tapestry of sociocultural backgrounds and robustly inclusive policies. Ultimately, the study in Africa underscores the intrinsic value of wildlife attractions. It illustrates both the immense potential

and the constraints of RT-SGD11 research. Underinvestment in research infrastructure and other more pressing research gaps, such as finding solutions to economic challenges, might be a limiting factor. This regional representation disparity shows inequality in global research efforts, implying the demand for a more academic and practical focus across regions. This will improve international understanding of RT's role in sustainable development and address varied regional contexts and distinct issues.

# 4.2 The socio-cultural aspect has gained prominence as a key focus in RT research

Based on the compelling evidence from previous reviews, it is imperative to categorise RT into various components. Researchers (Rosalina et al., 2021; Telfer & Sharpley, 2007; Valderrama & Polanco, 2022) concurred that RT consists of three sub-categories, all dedicated to driving sustainable development. These sub-categories include economic progress, social and cultural preservation, and environmental protection. The research confirms our results by identifying economic, socio-cultural, and environmental RT. Moreover, Janjua et al. (2021) explored research on RT and SDG, which mainly focused on the social pillar, followed by economic aspects, while the environmental aspect needed to be adequately addressed because of a lack of studies. However, despite the RT nexus with SDG 11 on socio-cultural issues being the most focused publications (n = 52), our research concluded that the environmental aspect received the second-highest number of study papers (n = 32). In contrast, the economic aspect received the fewest (n = 21).

A major focus of previous socio-cultural studies has been on how RT can be used to empower local communities and protect culture and traditional ways of life (Everett & Aitchison, 2008; Eyisi et al., 2023). While the values of togetherness and cooperation are at the forefront of our review, maintaining harmonious relationships between villagers and ensuring that future

generations inherit this is also highlighted (Dai et al., 2023; Mwesiumo et al., 2022). Similarly, RT reiterates that community-based tourism development supports cultural sustainability and enhances the well-being of community members (Bennike & Nielsen, 2024; Tian et al., 2023). It is a mechanism for safeguarding distinctive practices, providing an authentic experience and defining cultural distinctiveness (Fusté-Forné, 2022; Wu et al., 2022). In conclusion, RT offers harmonious living, empowers communities and helps to embed authenticity and identity in rural destinations.

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Extensive research has consistently shown that RT plays a significant role in fostering the preservation of natural resources and promoting community awareness of environmental issues (Nooripoor et al., 2021; Pan et al., 2018). This study, however, found that some researchers emphasise how ecotourism and wellness tourism may elevate natural resource conservation and sustainability (Mehlomakhulu & Buschke, 2023; P. Zhang et al., 2023). Accordingly, RT drives to preserve natural resources, accentuate the sustainability effect of tourist operations, and raise environmental awareness while promoting a healthy and eco-friendly lifestyle.

Finally, regarding economic aspects, prior research defines RT as generating employment and delivering possibilities to exit poverty through entrepreneurship (Scheyvens & Hughes, 2019). It also forms collaborations with local partners to attract more visitors and promote the development of local small businesses (Telfer & Sharpley, 2007). Recent studies have pinpointed strategies to achieve economic benefits and consolidate entrepreneurship in this sphere of activity. To be precise, studies point out the possibility of products such as agritourism and customised tour packages as means of RT to create a positive trend in the rural economy (Fichter & Román, 2023; Tsang et al., 2022). Thus, RT is the embodiment of

entrepreneurial activities that link to the rural economy but also the catalyst that boosts rural infrastructure for such initiatives.

4.3 The two most researched sub-goals of SDG 11 are SDGs 11.4 and 11.a, providing a link with the UN's main focus on community safety and sustainability for rural areas The ten sub-targets give specific insight into SDG 11. Our findings suggest that research has a stronger focus on protecting cultural heritage (SDG 11.4, n = 28) and national and regional development planning (SDG 11a, n = 23). By preserving cultural authenticity, it can boost positive experiences and place attachment (X. Li & Wang, 2023). Moreover, national and regional development planning addresses issues of infrastructure adequacy, limited public services, and unpreparedness of governance exposed by the pandemic (Rocca & Zielinski, 2022). As robust planning is needed to address current and future crises, SDG 11.a has received increased attention.

However, few researchers have tried to associate sub-goals with the UN's four main themes (inclusiveness, safety, resilience, and sustainability) of SDG 11. A review by Karali et al. (2024) considered RT sub-themes as codes of analysis, which were further merged into broader themes. Themes and sub-themes also show how frequently the writers used RT subjects to broaden their deconstruction aims and fill research gaps. This study picked SDG 11 as the interwoven thread of this RT research because it emphasises the importance of rural regions in accelerating SDG's achievement. Findings showed that past empirical research has primarily focused on community safety (n = 37; comprising SDGs 11.1, 11.2, and 11.4) and sustainable communities (n = 30; comprising SDGs 11.6, 11.a, and 11.b), followed by inclusive development (n = 13;comprising SDGs 11.3 and 11.7). In this study, integrating SDG 11 sub-goals into four higherlevel themes in RT research improves understanding of how RT supports SDG 11. Moreover,

 grouping these sub-goals into high-level ideas can simplify the framework for policymakers, academics, and practitioners. Overall, amalgamating similar sub-goals into higher-level constructs illustrates that research on RT has significantly contributed to SDG 11 targets by highlighting community safety, promoting sustainable communities, and fostering inclusive development. The broad areas of inclusion, safety, resilience, and sustainability make analysing and reporting progress easy. We acknowledge and utilise these relationships by integrating sub-goals into wider ideas, creating more synergistic and effective treatments of the nexus.

#### 4.4 Three streams of RT-SDG11 research

Our study showed that recent RT-SDG11 research has shifted its focus to socio-cultural aspects, especially community safety, which has the largest proportion of empirical studies. This finding indicates a change in research trend, as previous studies emphasised the importance of socio-cultural elements in sustainability (Valderrama & Polanco, 2022). These are the issues being fostered regarding the safeguarding of cultural values and prevention from being down seriously by tourism. The most investigated context about socio-cultural safety has been Asia, above all China, with 25 studies. These works outlined that protection is required by the cultural authenticity of X. Li and Wang (2023) and traditional architecture in the construction of housing structures of Dai et al. (2023). Counterparty, however, the socio-cultural aspects of European and African domains are somehow less pragmatically researched.

Economic sustainability has also become equally important among researchers who primarily deal with small businesses, rural entrepreneurship, and planning and governance in rural development. Small businesses and rural entrepreneurship primarily attracted empirical research from Asia (J. Liu et al., 2023; Zhu et al., 2022), while European studies concentrate

on the link between sustainable economic projects and naturally based products (Caffyn, 2024; Danzi & Figini, 2023; Fichter & Román, 2023). In the American case of research, it is discovered that the management of governance is a vital issue in rural areas (Rocca & Zielinski, 2022).

Environmental security has also gained significance as a key research problem by addressing topics such as environmental degradation, land use conflicts, and biodiversity conservation. Asia is still the top priority in research (n = 16), and the area of study is mainly green consumption and biodiversity conservation (J. Chen et al., 2023; Mehlomakhulu & Buschke, 2023). Most of the empirical studies conducted in the case of America scourge mainly on the development of the conflict over land use (Neumann & Mason, 2023; Rocca & Zielinski, 2022).

It is worth noting that empirical studies on resilience were understudied in the field, as evidenced by the fact that only eight had an economic, socio-cultural, and environmental component (n = 4, 3, 1). As Tian et al. (2023) pointed out, this translates to a socio-cultural and economic resilience that is needed in RT ethnic communities where residents compete with outside developers despite a lack of skills. This justifies the gap in past RT-related research as most have dwelt on immediate economic benefits, such as employment and income generation (Scheyvens & Hughes, 2019). This gap, therefore, means that during the formulation of future research, this work should take centre stage in developing long-term resilience strategies against the myriad challenges presented by life in the rural community.

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# 5. Conclusion

This paper systematically reviews 66 empirical studies from 2022 to early 2024. Key findings are highlighted. First, the study shows that there is a reasonable regional imbalance in research

 on RT-SDG11, with many studies focused on Asian countries, especially China. This indicates a need for more balanced global research. Second, there is evidence that the socio-cultural dimensions, particularly in terms of safety and sustainability, have been at the forefront of recent research on RT-SDG11. Third, this study integrates the sub-goals of SDG 11 with the four UN principles of inclusiveness, security, resilience, and sustainability. The findings provide a simplified framework for assessing RT research's contributions to sustainable development. The findings also identify that community safety and sustainability have been well-researched. However, this work contributes to the still very limited research on inclusive development and resilience and suggests potential lines of future inquiry. Fourth, possible new trends in RT-SDG11 research tend to be: a) rise in attention to economic sustainability due to small businesses and rural entrepreneurship; b) in tourism products based on nature, there is a growing focus on environmental security.

This study has two limitations. First, it relies on data from a single database. This research aims to use the WoS-defined categories (tourism, leisure, and hospitality; sustainable development goals) to isolate relevant tourism articles in which the subjects are under investigation. Future research can increase this scope of the study with other databases like Scopus; however, definitions for different categories will need to be recalibrated. Second, this study focused on SDG 11 because RT research is highly relevant to SDG 11. Other future SDGs, such as tourism education (related to SDG 4), can be included in the discussion. Further research is suggested to compare tourism education in rural and urban zones. In addition to the research implications, the following are implications for the tourism industry.

# 6. Implications for the tourism industry

From the findings, four key implications for the tourism industry were provided as follows:

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- Accommodation services. One finding points out that creating a more sustainable accommodation service model that benefits the local community and provides a unique experience for visitors is a global trend. Therefore, we recommend that a) local accommodation enterprises take full advantage of the local traditional architecture and interiors comprising local material to respect the local culture and environment of the local region (Dai et al., 2023); b) local ownership and management of the accommodation enterprises were encouraged to deliver direct remuneration to the local economy (J. Liu et al., 2023).
- Attraction services. From the perspective of sustainable development, eco-tourism and related local products provide tourists with a deeper and more meaningful travel experience and promote the sustainable development of local communities. It is therefore suggested that tourism managers: a) collaborate with stakeholders in the management of attraction products; b) encourage more promotion of ecotourism and health tourism products within the premises of local attraction enterprises; c) provide farm visits and immersive experiences for tourists (Caffyn, 2024).
- Transportation, food and beverage services. This study also found that regional characteristics are one key aspect of rural tourism. Based on the findings and literature, we make the following recommendations: a) eco-friendly vehicle units and digitalised route planning information are suggested to provide for international tourists (Neumann & Mason, 2023); b) creating events to promote unique regional culinary through festivals is highly recommended, such as Gastronomic Mushroom Festival in Spain, Trænafestivalen in Norway and Qingdao International Beer Festival in China (Chi et al., 2022).

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42 43 44	650	
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46 47	652	The data that support the findings of this study are openly available in Harvard University's
48 49	653	Dataverse at <a href="https://doi.org/10.7910/DVN/U4XOXR">https://doi.org/10.7910/DVN/U4XOXR</a> .
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Supplementary Material

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#### **REVIEW RESULTS**

#### 1. Relevance of the Title and Abstract

#### Title:

The title, "Assessing Rural Tourism's Contribution to Sustainable Cities and Communities: A Systematic Review (2022-2024)," is highly relevant and accurately reflects the content of the article. It explicitly highlights the focus on the relationship between rural tourism and Sustainable Development Goal (SDG) 11.

#### Abstract:

The abstract provides a clear summary of the research objectives, methods (PRISMA 2020), key findings, and contributions to the literature. However, it could be improved by briefly including the policy implications discussed in the article's conclusion.

#### 2. Quality of the Introduction

The introduction provides a comprehensive background on the role of rural tourism in supporting SDG 11. The authors effectively discuss key concepts such as sustainability, rural tourism's socio-economic and environmental impacts, and its relevance to sustainable development goals.

However, the discussion on research gaps, particularly in non-Asian geographical contexts, could be expanded to highlight the novelty of the study.

#### 3. Methodology

The methodology employs a systematic review approach using PRISMA 2020 guidelines, which is a robust and well-established method for this type of research. Details such as inclusion and exclusion criteria, coding process, and data sources (Web of Science) are clearly explained.

#### Strengths:

- Transparency in the research process is demonstrated through the use of a PRISMA flow diagram.
- An interrater coding agreement of 92% indicates the reliability of the coding process.

#### Weaknesses:

Reliance on the Web of Science database may limit the generalizability of findings. The authors
acknowledge this and recommend incorporating other databases, such as Scopus, in future
studies.

# 4. Analysis of Results

The authors analyze research trends across three main dimensions of rural tourism—socio-cultural, environmental, and economic—and their relationships with SDG 11 sub-goals.

## Strengths:

Results are presented systematically, supported by well-organized tables.

• The study makes a significant contribution by identifying research gaps, such as the limited focus on community resilience.

#### Weaknesses:

• The results section is largely descriptive. A deeper critical analysis of how these trends impact policy or practice would enhance the study's contribution.

#### 5. Discussion and Implications

The discussion effectively links the findings to previous literature and highlights implications for future research. However, it tends to repeat the results without providing deeper insights into how the implications can be applied in various geographical or policy contexts.

#### 6. Strengths and Weaknesses of the Article

#### Strengths:

- The article provides a comprehensive overview of rural tourism's contributions to SDG 11.
- The use of PRISMA 2020 enhances the credibility of the methodology.
- The authors effectively identify research gaps, particularly the need for studies beyond Asia.

#### Weaknesses:

- Narrow geographical focus, primarily on Asian contexts.
- Limited critical analysis of results and their policy implications.

#### 7. Conclusion

The article makes an important contribution to the literature on rural tourism and sustainability. However, its impact could be strengthened by emphasizing broader policy analyses and implications across diverse geographical contexts.

#### **RECOMMENDATIONS**

This article has a strong foundation for acceptance in a Scopus journal. However, addressing the identified weaknesses through the suggested revisions will significantly improve its quality and relevance. If these improvements are implemented, the chances of publication in a Scopus journal are highly favorable.

#### Weaknesses to Address:

## 1. Limited Geographical Focus:

 The article is overly concentrated on Asian contexts. For an internationally-focused Scopus journal, expanding the geographical scope (e.g., incorporating more data from Africa, the Americas, or Europe) would enhance the article's appeal and relevance.

#### 2. Shallow Analysis:

 Some sections, especially the discussion, are descriptive. Adding critical analysis linking the findings to global policy implications or practical applications would strengthen the article.

## 3. Restricted Database Usage:

Relying solely on the Web of Science may be seen as limiting the scope of the research.
 Incorporating data from Scopus or other relevant databases could boost the article's credibility.

## **Recommendations to Enhance Acceptance:**

#### 1. Expand Geographical Discussion:

o Include more analysis or discussion on non-Asian contexts, particularly from underrepresented regions such as Africa or Latin America.

# 2. Critical Policy Analysis:

 Strengthen the discussion with practical insights on how the findings can be applied to policy development or sustainability strategies.

#### 3. Utilize Additional Data Sources:

o Incorporate studies from other databases to broaden the literature scope.

# 4. Align with the Target Journal's Scope:

• Ensure the article aligns with the focus and scope of the target journal, including adherence to formatting and writing style requirements.