

BUKTI KORESPONDENSI

This screenshot shows the 'Submission' tab in the OJS Submission Library. The article title is 'How Does Dynamic Capability Affect Competitiveness? Environmental Dynamics as a Moderating Variable' by Ahmad Setiabuddin, Juki Widodo, Indri Murniawaty, Ubaidul Musthofa, and Risenda Alira. The submission ID is 228284-1, and the file is 'nfarliana_2.docx'. The 'Submission Files' section shows the file 'nfarliana_2.docx' (Article Text) with a 'Download All Files' button. The 'Pre-Review Discussions' section is empty. On the right, there are buttons for 'Send to Review', 'Accept and Skip Review', and 'Decline Submission', along with a 'Participants' list showing 'Nina Farliana' as the Journal editor.

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How Does Dynamic Capability Affect Competitiveness? Environmental Dynamics as a Moderating Variable

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Competitiveness; Dynamic Capability; Environmental Dynamics

Abstract

This study aims to determine how the influence of dynamic capability variables on entrepreneurial competitiveness is moderated by environmental dynamics variables in the association of young Indonesian entrepreneurs in Semarang City. This research is a type of quantitative research, with a sample in the study totalling 171 respondents. The data analysis technique used in this research is structural equation modelling. The results of this study indicate that adaptive capabilities, absorptive capabilities and innovative capabilities affect entrepreneurial competitiveness. On the other hand, adaptive capabilities and innovative capabilities affect entrepreneurial competitiveness moderated by environmental dynamics, but absorptive capabilities have no effect on entrepreneurial competitiveness moderated by environmental dynamics. The conclusion of this study is that adaptive capabilities, absorptive capabilities and innovative capabilities affect entrepreneurial competitiveness. Environmental dynamics are able to moderate adaptive capabilities and innovative capabilities with competitiveness, but environmental dynamics are not able to moderate the effect of absorptive capabilities with competitiveness.

How to Cite

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