

ABSTRACT

Pramuaji, Bagus. 2009. *American Materialism Revealed Within Liberalism Of America In Arthur Miller's Death Of A Salesman*. Final Project, English Department, Faculty of Language and Arts, The State University of Semarang. First Advisor : Dra. Rahayu Puji H, M.Hum, Second Advisor: Dra. C. Murni Wahyanti, M.A

The study of the final project is about American Materialism which is revealed within the society of America where Liberalism is the national ideology. The study serves three objectives; they are (1) to analyze the setting of the story as the basic in understanding the whole study, (2) to analyze how the liberalism and materialism of America revealed in the story, and (3) to discuss the consequences of materialism in the society as they are found within the story, in order to provide moral values toward real life.

The object of the study is a drama entitled *Death of A Salesman*, written by Arthur Miller. It is a tragedy drama that consists of two acts. The first act consists of 792 dialogues and the last act 924 dialogues.

In collecting the data some techniques were used; they are (1) Reading the story and the whole text for detail, (2) choosing the most interesting topic, (3) selecting and collecting the data which are in the form of dialogues related to the studied topic.

In analyzing the data, each selected dialogue is analyzed in order to find out materialism and its effects and consequences that can be both positive and negative.

In reporting the finding, all analyzed dialogues are written down in the form of appendixes, in order to provide a complete finding report.

The final Project is written down in the narrative form and being supported by theories in social and literary and contrasted with some verses of The Holy Bible, to sharpen the moral value. Qualitative research is taken in arranging the final project.