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The Transgression toward Cooperation Principles, Implicatures, and Social Criticisms of Angkringan TVRI Jogja Humor Discourse

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Abstract

Communication is basically a liability of cooperative principles although there are some transgression toward the principles. The transgression occurs on *Angkringan* TVRI Jogja humor. The purpose of this research is to analyse the transgression of the principles and implicature as well as to explain the intention and the delivered social criticism realization. The data is collected using observing and interview method. Observation uses listening method and participant observation method and nothing technique. The interview used uses eliciting technique, face to face and transcribing techniques. The data is analysed using coding technique by having categorization of selected elements and advanced technique by correlating and comparing the differences. In the discourse of *Angkringan* TVRI Jogja humour discourse, there are some transgression toward four principles. The most transgressed principle is relevancy principle. From the transgression, then it is created implicature containing social criticism. The criticisms mostly found in the discourse are related to social criticism in the form of revealing. The delivery of the criticism done by using humour is seen to be more effective because it has low offensive level.

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INTRODUCTION

Conversing people cooperate inside communication. The most general communication definition is both speaker and listeners trying to cooperate each other to accurately and efficiently communicate (Thakur, 2016). Gunarwan (in Rustono, 2017) states each utterance will have additional meaning. This additional meaning is unuttered by the speakers but it is caught by the listener. From the implementation of pragmatic principle, it causes additional meaning called cooperative principles. These principles are basically verbal principles, generally occurred in any context or background. These principles manage what the participants must be done so the conversation will be coherent. Speakers who do not contribute directly toward the coherence of the conversation is equally considered to transgress the principles.

The transgression is also found inside of humor discourse, one of them is *Angkringan* TVRI Jogja humor. Inside of this show, there are jokes causing some transgression toward the principles. The show does not only involve the comedians but also audiences and the guess stars. It has purpose to create variation as argued by Santoso (2013) stating language variety due to variations of the speakers can be seen from ages, educational levels, economy, genders, and positions.

Gunawan (1995)also asserts the transgression also proves inside of communication, speakers do not only want to deliver information but also more than that. Besides to convey mandate, needs (and task) of the speakers are to maintain social relationship between speakers and listeners (although the events do not demand any maintenance toward the relationship). The transgression forms utterances implicatures, implicitly stated something different from the actual utterance (Grice, 1975). Shobani (2014) states the use of important implicature is to understand uncooperative traits of speakers, indicating the existence of certain implicit implicature. Although the implicatures are not formally stated, the existence of implicature functions as communication binder between speakers.

Someone will need to understand speakers in order to conclude what is being uttered (Olutayo, 2015). It is supported by many researchers about cooperative principle transgression and implicature inside of humor discourse, such as by Budiyanto (2009), Mukaromah (2013), Lestari, and Indiatmoko (2016), Astuti, Zulaeha, and Santoso (2017), and Rahayu (2017).

Humor discourse delivers its implicit intention as the realization from conversational implicature. In the discourse, the use of conversational implicature will create a joke for the illocutors whom understand the delivered intention in the discourse. Besides that, humor can give a knowledge wisdom while amusing audience (Gauter, 1988).

Besides that, the purpose of the show is also to explicitly share social criticism toward social problems in daily lives. It is due to humor can also function to criticize, as a meant to persuade, to ease the input of information or message as serious matter (Suhadi, 1992). Each changes tends to cause problems both big and little problems. An occurring social problem will happen when the reality faced is different to the one expected by society (Soekanto, 1992). Social criticisms can be done as judgment upon how something is considered right or something is considered already right. Both something is right or not still will be criticized to get judgment. To let social criticism does not seem to be negative and can be followed up in enjoyable ways, it can be delivered through humor. The analysis of the transgression in the discourse inside in this research is based on Grice principles (1975) covering (1) maxim of quantity, (2) maxim of quality, (3) maxim of relevance, and (4) maxim of manner. The purposes of the research are: (1) to determine and analyze the transgression of the principle and its implicature inside of the discourse, (2) to find out the purpose of the intention and the realization of social criticism delivered to society or certain parties in each episode of the show.

METHODS

Theoretical and methodological methods used in this research are pragmatic and quantitative analytic descriptive methods. The data of the researcher is conversational excerpts of 5 episodes of the show in period October -December 2017 in which transgress the principles. The data source is the discourse of Angkringan TVRI Jogja humor. The data is collected by using observation and interview methods. Sudaryanto (2015) states observation is a method to get data done by observing the language usage, meanwhile interview is done by interviewing the informants. The observation is done by listening, free full participant observation, and transcribing. The interview is done by eliciting while interviewing the informants, face to face interview, and noting or transcribing. The validity test of the data uses credibility test using source and technique triangulation. The data is analyzed using coding method by selecting determinant elements (PUP) which have pragmatic and translational capabilities, then the advanced correlatingcomparing and differing technique.

RESULTS AND DISCUSSION

The findings of the research are about the transgression of the principles, the implicatures, and social criticisms inside of *Angkringan* TVRI Jogja humor.

The Excerpt of Cooperative Principle and Implicatures Inside of Angkringan TVRI Jogja Humor Discourse

Based on the findings of the analyzed data found in five humor discourses of the investigated show, the comedians transgress the maxim of cooperative principles through different usage intensities. It can be seen from this figure 1.

It shows the maxim of relevance is mostly transgressed by having 28 transgression, compared to maxim of quantity's transgression about 10 transgression, maxim of quality about 26 transgression, and maxim of manner about 9 transgression. Here is the realization of the transgression occurred in the show.

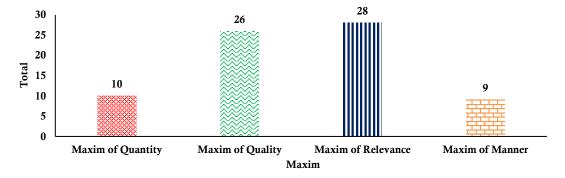


Figure 1. The Transgression Toward Cooperation Principles of Angkringan TVRI Jogja Humor Discourse

Context: Pawiro invites the villagers of Kucingan Kampong to strike about less maximum public service.

Trinil : "Lhoh mas mbok rak sah demo-demo kaya ngono! Nek *kamu* keplenyet mecedhel? Aku ki *cuma takut kamu* mecothot. Aku *tu nggak* tegel, *iya kan* pak?"

[lhoh mas mbɔ? yɔ ra? sah demo-demo kɔyɔ ŋono]! [nɛ? kamu kəpləñət məcɛdɛl]? [aku ki

cuma takut kamu məcətət]. [aku tu ŋga? təgəl iya kan pa?]?

'You know, bro? It is better to have no strikes like that! Just in case if you get something, how would it be? I am worried about you. I cannot stand, can't I, sir?'

Episode: Lapor Ora Nganggo Ribet (October 13, 2017)

The uttereance "Lhoh mas mbok rak sah demo-demo kaya ngono! Nek kamu keplenyet

mecedhel? Aku ki cuma takut kamu mecothot. Aku tu nggak tegel, iya kan pak?" transgress maxim of quantity and manner. Trinil exaggerates and is not clear. The implicature caused by the utterance is "showing" his worry to Pawiro in which can be seen from the context of Trinil's utterance uttered by worrying facial expression. Trinil's utterance can be proved by using advance correlatingcomparing and differing technique so the utterance becomes "Lhoh mas mbok ya rak sah demo-demo kaya ngono! Aku ora tegel yen kowe kenapa-kenapa". The utterance does not transgress the maxim quantity and manners because the utterance is not exaggerative and not insisting.

The transgression of cooperative principles of the show also occurs in this context.

Context: Dalijo accuses Oldman Alex to create group to do strikes.

Oldman Alex: "Ora, kowe iki kok. Nek wong ngarani tanpa

bukti kuwi fitnah."

[ora kowe iki kɔ?]. [nɛ? wəŋ ŋarani tanpɔ

bukti kuwi fitnah].

'No, why you. If you accuse someone

without prove, it is a slander'

: "Lho, bukti iki." Dalijo

> [lho bukti iki]. 'This is the prove'

Oldman Alex: "Fitnah kuwi lebih kejam daripada fit jengki."

[fitnah kuwi ləbih kəjam daripada fit jeŋki].

'Slander is much crueler than fit jengki"

Srundeng : "Kuwi ana sing luwih kejam meneh jenenge

vitamin."

[kuwi ənə sIŋ luwIh kəjam mənɛh jənəŋɛ

vitaminl.

'There is something much more cruler, the

name is vitamin'

Dalijo : "Nek fitnah kuwi isa sehat. Aku mben esuk."

[ne? fitnah kuwi isə sehat]. [aku mbən esU?]. 'If it is fitnah (slander), it can make body

health. Every morning I do it'

Srundeng : Kae fitnes.

[kae fitnəs].

'That is fitnes'

Episode: Lapor Ora Nganggo Ribet (October 13, 2017)

The utterances "Fitnah kuwi lebih kejam daripada fit jengki"; "Kuwi ana sing luwih kejam meneh jenenge vitamin"; and "Nek fitnah kuwi isa sehat. Aku mben esuk" transgress maxim of relevance, manners, and quality of cooperative principles because the utterances do not relevant to the previous utterances discussing about fitnah

or slander. Fit jengki (Old type bicycle), Vitamin, and Fitness do not have any correlation to slander. The utterance also has obscurity and does not have evidence. Then, the utterances transgress maxim of relevance, manners, and quality. The implicature caused is 'asserting' that slander is something cruel. It can be seen from the debate arguing about Dalijo' accusation toward Old man Alex that he has created group to do strikes. The Old man Alex, Srundeng, and Dalijo's utterances can be proved through advance correlating-comparing and differing technique so the Old man Alex's utterance becomes "Fitnah kuwi lebih kejam daripada pembunuhan" so there will be no transgression on maxim of relevance, maxim of manner, and maxim of quality. The utterance does not transgress maxim of relevance, manner, and quality because it does not cause inappropriateness of someone else's utterance.

The transgression on the principle also occurs in this context.

Context: Dalijo introduces the Boss Sahone to Trinil and Pawiro

Dalijo : Hee, apa ra gaul bosku. Lagune, nyilih, lagune

apa? Kok sepi, bos? Sepi nyenyet e bos. (using

headphone on his ears)

[hee opo ra gaul bosku]. [lagune ñilIh lagune

opo]? [ko? səpi bos]? [səpi ñəñət e bos].

'Hey, he is cool, isn't he? The song, please lend me, what is the song? Why is it quiet, Boss? It

is too quiet'

Bos Sahone: "Lagek siskamling."

[lage? sIskamlIn].

'Perhaps he is watching around'

Trini1 : "Jackie Chan ki mosok siskamling?"

[jεki cεn ki mɔsɔ? sIskamlIŋ]?

'Jackie Chan does not watch around, does not

Episode: Serakah Gawe Derdah (December 8, 2017)

The utterance "lagek siskamling" transgress maxim of relevance and quality of cooperative principles because of the Boss' irrelevance and inappropriate utterance to the reality. It is impossible a heroic actor, Jackie Chan, watches around the village in which the habit of Indonesian people. Because it is not relevant and the boss is not honest, then he transgress maxim of relevance and quality of the principle. The

implicature of the Boss' utterance is "ensuring" that he is seriously watching Jackie Chan drama and is not aware of surrounding people. It can be seen from the context of the uttered utterance with serious facial expression. The utterance of the Boss can be proved using advance correlatingcomparing and differing technique, so it becomes "Ujug-ujug mati iki mau kok, mulane ra ana swarane". The utterance does not transgress maxim of relevance and quality because there is continuity stating that there is no sound heard from the *headphone*, then if the Boss states it is off, then it is relevant.

The transgression on the principles also occurs in this context.

Context: Oldman Alex and Srundeng are discussing about Boss Sahone's arrival who wants to build minimarket around Kucingan Kampong.

Oldman Alex: "Lha ya rak nek njur sithik-sithik mini market rak ya mesakke pedhagang-

pedhagang cilik kuwi ta."

[lha yo ra? nɛ? njUr siṭi?-siṭi? minimarkət ra? yo məsa?ke pədagan-pədagan cilI? kuwi to]. 'If there are many mini market, how poor we

are as the small sellers'

Srundeng : "Nah, si market ki sing kurang ajar."

[nah si markət ki sIŋ kuraŋ ajar].'

'Nah, damn cursed that minimarket man'

Oldman Alex: "Merga si market kuwi nganggo mini. Coba

nek si market ora ngejak mini." [mərgə si markət kuwi ŋaŋgo mini]. [cobə

nε? si markət ora ŋəja? mini].

'That is due to the market using mini. Imagine if the market does not wear any

mini skirt'

Episode: Serakah Gawe Derdah (December 8, 2017)

The utterance "Merga si market kuwi nganggo mini. Coba nek si market ora ngejak mini" transgress maxim of quality and relevance of the principles because the reality, market means market to buy something. It is impossible when it is equally correlated to human's habit of wearing mini skirt. Besides containing impossibility, the utterance is also not relevant. The implicature of the utterance is 'to express' disagreement to the notion of building minimarket in Kucingan Kampong. That disagreement is seen from the emotional expression of the people. The utterance can be proven by using advance

correlation-comparing technique, so it becomes "Solusine kepriye ngene iki kanggo ngatasi tumindake Bos Sahone kae?". The utterance does not transgress maxims of quality and relevance because it has been appropriate to the context and does not equalize the natures of non-living thing to living creatures.

The transgression on the principles also occurs in this context.

Context: Dalijo merayu Mbok Beruk agar menjual tanahnya untuk dibangun mini market

Mbok Beruk : "Lho, deke dodol tradisional sing kudune aku pendhak dina nukoni njur ora, mesakake

ta."

[lho de?e dodol tradisional sIn kudune aku pənda? dinə nukəni njUr ora məsa?ake tə]. 'I see, he sells traditionally in which it should be me every day buying his goods, then suddenly there is no buyers anymore. How

pity he is'

: "Lho mangke Sandiyem kon dodol ning Dalijo mini market sisan. Mangke Sandiyem mpun kula golekke ruwangan ngrika."

> [lho manke sandiyəm kən dədəl nIn mini markət sisan]. [manke sandiyəm mpUn kulo gole?ke ruwanan nriko].

> 'I see, then later Sandiyem is asked to sell in the minimarket. Later I will search the place for Sandiyem in that room'

Episode: Serakah Gawe Derdah (December 8, 2017)

The utterance "Lho mangke Sandiyem kon dodol ning mini market sisan. Mangke Sandiyem mpun kula golekke ruwangan ngrika" transgress the maxims of manners, relevance, and quality of cooperative principles. It is due to Dalijo's utterances containing fear and is not relevant to Mbok Beruk's utterance. Besides that, it is impossible in the minimarket, someone will be given special room for Sariyem. The implicature of the utterance is to 'show' Dalijo's carelessness toward the traditional sellers, such as Sandiyem. It can be seen from his reckless utterance without thinking first. The utterance can be proven by advance correlating-comparing differing techniques, so it turns into "Lha piye maneh jenenge wae persaingan dhagang, Mbok". The utterance does not transgress maxims of relevance, manner, and quality because it is clearly answered, based on the context, and no lies.

Social Criticism Inside of Angkringan TVRI Jogja Humor Discourse

The criticisms are delivered through humorous media to be seemed relax and not rigid. One of them in the show is delivering social criticism in each episode. Aligning with Eagleton (2003) stating the concept of criticism in which cannot be separated from public institution areas

or society because each consideration is designed to be led into the public. Social criticism is grouped into three: in the form of *juggling, comparing,* and *revealing.* It can be seen from this diagram.

Based on figure 2, it is shown that *revealing* is the most found, about 9 utterances, compared to comparing, about 2 criticisms, and juggling about 3 criticisms.

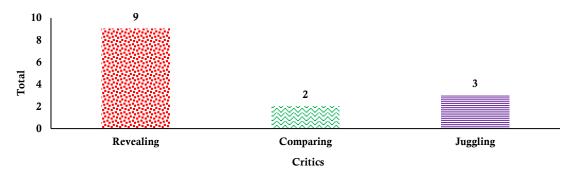


Figure 2. Social Criticisms of Angkringan TVRI Jogja Humor Discourse

Here is the realization of those three social criticisms in the show.

Context: Dalijo and Boss Sahone are being pursued by a crowd due to their intention to build minimarket in Kucingan Kampong.

Dalijo : "Niki wau diprotes warga. Dioyak-oyak warga. Niki bos kula dipenthungi."

[niki wau diprotes warga]. [dioya?-oya? warga]. [niki bəs kulə dipənṭuŋi].

'I was being pursued by the people, the villagers. Here is the prove I am being hit'

Srundeng: "Wis dibacok urung? Ngenteni dibacok sithik!" [wIs dibaco? urUŋ]? [ŋəntɛni dibaco? siṭi?]!

'Have you been stabbed? Lets get stabbed!'

Episode: Serakah Gawe Derdah (December 8, 2017)

The excerpt of the conversation includes in juggling in which judges referring to an individual or a group of people in doing his or its role in society lives. In the context, the criticisms are delivered by Srundeng to the Boss and Dalijo since they plan to buil many minimarkets in Kucingan Kampong environment. Srundeng things by building the minimarket will decrease small sellers' incomes.

The social criticisms containing in the show also occur below.

Context: Srundeng and Cenil are fighting because Srundeng transgress the rules.

Cenil: "Kowe iki wis dikeki nggon, dinggo angkringan dodol angkringan wis penak, kok ya malah ndadak nggolek nggon-nggon sing ora oleh dinggo dodol. Kaya ning bahu jalan. Itu ya jelas mengganggu pemakai jalan yang lain ta, Pah."

[kowe iki wIs dike?i ngon dingo aŋkriŋan dodol aŋkriŋan wIs pena? ko? yo malah ndada? ngole? ngonngon sIŋ ora oleh dingo dodol]. [koyo nIŋ bahu jalan/. [itu ya jəlas məŋgaŋgu pəmakai jalan yaŋ lain to pah]. 'You have been given comfortable place to sell your goods, why do you look for other prohibited place to sell. Just like this, on the sidewalks. It absolutely disturbs people walking here'

Episode: Lapor Ora Nganggo Ribet (October 13, 2017)

The excerpt includes into comparing to compare certain social condition to other condition. In the context, the criticism are delivered by Cenil to Srundeng because Sruendeng prefers to sell on pedestrian instead of the provided place by Government, just like any other seller. Cenil compares Srundeng's transgressing action to the appropriate one.

The social criticism inside of the show also occurs in this context.

Context: Dalijo explains to Mbok Beruk about low price housing program.

Mbok Beruk : "O, nggawe perumahan?"

[o ngawe pərumahan]?

'I see, building houses, isn't it'

Dalijo : "He'em."

> [hə?əm]. 'yes.'

Mbok Beruk : "Ning ndi kuwi?"

[nIn ndi kuwi]?

'Where is that?'

Dalijo : "Lho, teng dhaerah Kucingan. Kula niku

> ingin mengentaskan ekonomi masyarakat kampung kucingan, termasuk njenengan." [lho, təŋ daerah kuciŋan]. [kulə niku iŋin məŋəntaskan ekonomi masyarakat kampUŋ

kucinan tərmasU? njənənan].

'It is in Kucingan area. I want to solve economy problem in this Kucingan

Kampong, included you'

Episode: Rumah Murah (November 10, 2017)

The excerpt of the conversation includes revealing to reveal society condition occurring around speakers. Social criticisms are delivered by Dalijo toward the villagers of Kucingan Kampong who still have not reached prosperity so he suggest and offers low price houses.

Based on the findings about social criticisms, then it can be stated in each episode of Angkringan TVRI Jogja there will be always social criticism to be delivered through a humor.

CONCLUSION

Based on the analyzed data on five investigated episodes of Angkringan TVRI Jogja humor discourses, some transgression are found along with their implicatures, and the most transgressed maxim is maxim of relevance with various implicatures. The high number of maxim relevance transgression is due to the purpose of creating humor. Besides that, it is also found social criticism inside of the show. The most frequent social criticism is revealing containing revelation of certain social condition of a society related to the followed values or guidance. The delivery of the criticisms using humor is more effective because it has low offensive level. This study about transgression of cooperative principles in the discourse still needs to be developed. Therefore, further researchers or those who like humor are expected to develop further research about humor with different objects to enrich pragmatic knowledge.

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