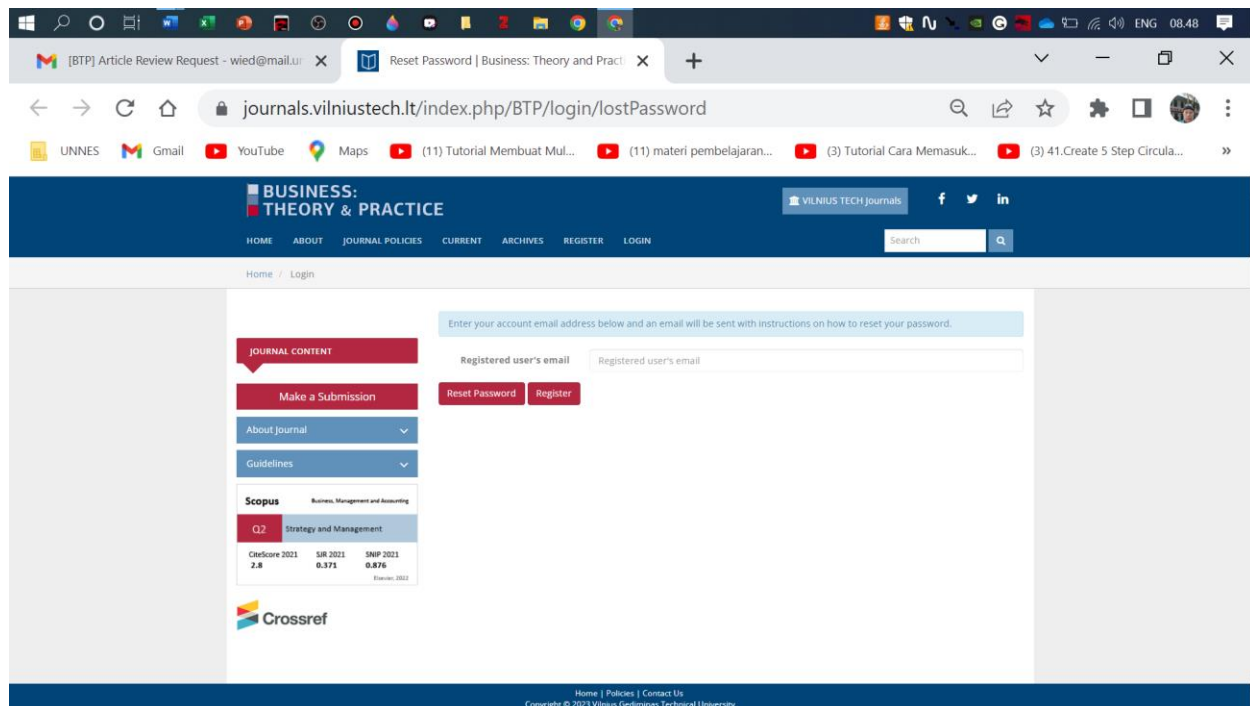


# KRONOLOGIS KORESPONDENSI SEBAGAI REVIEWER PADA JURNAL INTERNASIONAL BEREPUTASI DAN BERFAKTOR DAMPAK “Business Theory and Practice”



Judul paper : "FINTECH AND FINANCIAL INCLUSION: THE MEDIATING ROLE OF DIGITAL MARKETING

Jurnal : **Business Theory and Practice**

Penerbit : VILNIUS TECH.

SJR jurnal : 0,371 (Present)

Quartile : Q2 (Scopus)

JIF WoS : 0

Penulis : Blind review

## 1. Invitation to Review

**[BTP] Article Review Request** External Inbox x

Assoc Prof Dr Agne Šimelytė <agne@vniustech.lt>  
to me

widyanto widyanto:

I believe that you would serve as an excellent reviewer of the manuscript, "FINTECH AND FINANCIAL INCLUSION: THE MEDIATING ROLE OF DIGITAL MARKETING" FinTech, FI and DM, which has been submitted to Business: Theory and Practice. The submission's abstract is inserted below, and I hope that you will consider undertaking this important task for us.

Please log into the journal web site by 2022-10-05 to indicate whether you will undertake the review or not, as well as to access the submission and to record your review and recommendation. The web site is <https://journals.vniustech.lt/index.php/BTP>

The review itself is due 2022-10-20.

If you do not have your username and password for the journal's web site, you can use this link to reset your password (which will then be emailed to you along with your username): <https://journals.vniustech.lt/index.php/BTP/resetPassword>

Submission URL: <https://journals.vniustech.lt/index.php/BTP/review/submission?submission=17342>

Thank you for considering this request.

Assoc Prof Dr Agne Šimelytė  
@agne@vniustech.lt

**FINTECH AND FINANCIAL INCLUSION: THE MEDIATING ROLE OF DIGITAL MARKETING** FinTech, FI and DM

**Abstract.** This study aims to test the role of digital marketing as a mediating variable in the relationship between financial technology and financial inclusion. The researcher applied the descriptive analytical approach to the data collected by developing a questionnaire distributed to 375 employees in the Jordanian banking sector. The researcher also used structural equation modeling to test the study hypotheses through SmartPLS software 3. One of the study's most important findings is that digital marketing partially mediates the relationship between financial technology and financial inclusion. The study recommends that the Jordanian commercial banking sector should use advanced strategies that enhance technological innovation and digital marketing through the assistance of an evolved environment for financial technology that is optimally exploited.

[Business Theory and Practice](#)

Buttons:

## Password Research

**[BTP] Password Reset** External Inbox x

Vida Davidavičienė <vida.davidaviciene@vniustech.lt>  
to me

Thu, Sep 29, 2022, 6:13 AM

Your password has been successfully reset for use with the Vniustech.lt Journals web site. Please retain this username and password, as it is necessary for all work with the journal.

Your username: widyanto  
Password: 4VT6J3L

Vida Davidavičienė

[Business Theory and Practice](#)

Buttons:

## Reminder Submitted Review

The screenshot shows a Gmail interface with a search bar containing 'btp'. The main email is titled '[BTP] Submission Review Reminder' and is marked as 'External'. The sender is 'Assoc Prof Dr Agni Simelyti' and the recipient is 'Widyanto Widyanto'. The email body contains the following text:

Just a gentle reminder of our request for your review of the submission, "FINTECH AND FINANCIAL INCLUSION: THE MEDIATING ROLE OF DIGITAL MARKETING, Fintech, FI and DM," for Business Theory and Practice. We were hoping to have this review by 2022-10-20, and would be pleased to receive it as soon as you are able to prepare it.

If you do not have your username and password for the journal's web site, you can use this link to reset your password (which will then be emailed to you along with your username): <https://ojs.unnes.ac.id/submit/resetPassword/widyanto?token=20820170c49d30c708a710298704e479d4e02a1c188b302a292999b3a199726046>

Submission URL: <https://ojs.unnes.ac.id/submit/index.php/BTP/review/submit/submit/17624>

Please confirm your ability to complete this vital contribution to the work of the journal. I look forward to hearing from you.

Assoc Prof Dr Agni Simelyti  
[agni@unnes.ac.id](mailto:agni@unnes.ac.id)

The email is dated 'Thu, Oct 21, 2022, 7:31 PM'. Below it is a reply from 'Widyanto Unnes' dated 'Fri, Oct 28, 2022, 10:04 AM' with the text: 'Yes, I confirm. But I dont have the account yet, to review the article.' and 'xxx'.

## Submission Review Reminder

The screenshot shows a Gmail interface with a search bar containing 'btp'. The main email is titled '[BTP] Submission Review Reminder' and is marked as 'External'. The sender is 'Assoc Prof Dr Agni Simelyti' and the recipient is 'Widyanto Widyanto'. The email body contains the following text:

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Please confirm your ability to complete this vital contribution to the work of the journal. I look forward to hearing from you.

Assoc Prof Dr Agni Simelyti  
[agni@unnes.ac.id](mailto:agni@unnes.ac.id)

The email is dated 'Wed, Nov 9, 2022, 5:00 PM'. Below it is a reply from 'Widyanto Unnes' dated 'Wed, Nov 9, 2022, 5:04 PM' with the text: 'Yes, I accept, but right now I am not yet received the article to be reviewed, even the link to access it' and 'Thank you' and 'xxx'.