Student Perceptions Of Hairstyling Against Use Of Graphic Media in Learning Modern Updo Home Economic Department, The Faculty Of Engineering, State University Semarang

by Trisnani Widowati

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ABSTRACT

This study aims to describe the perceptions of student hairstyling against use of graphic media in learning modern updo. The subjects in this study are students 5 semester hairstyling that add up to 21 people. Analytical techniques descriptive analyses using data that is poured in the form of a percentage of student perceptions of hairstyling against use of graphic media in learning modern updo.

The results showed that students ' perception of the hairstyling against use of graphic media in learning modern updo is quite positive. In detail, 1. media graphics can clarify understanding, a total of 10 students (47.6%) had a perception of absolutely agree, 11 students (52.4%) had a perception of less agree, 2.Media graphics can increasing enthusiasm of learning, 7 students (33.33%) absolutely agree, perception has 9 students (42.85%) had a perception of agree, and 5 students (23.80%) had less agrees, perception, 3.Graphic media can developing creativities, 9 students (42.85%) have the perception of strongly agree, 4 students (19.04%) disagree and 8 students (38.09%) less agree. Thus the perception of hairstyling students on the use of graphic media in learning modern updo-making is quite positive.

KEYWORDS: perception, graphic media, learning modern updo

1. INTRODUCTION

A teacher has a big responsibility in the learning process, because a teacher not only deliver the material alone but must also be able to improve knowledge, attitudes and skills to participants of his protégé. Learners as subjects in the study is an individual with different characteristics. It is therefore necessary for effective learning media so that learners are interested in learning and play an active role in the learning activities.

Learning media use is an attempt to clarify the understanding and comprehension of the concept of learning material on learners, so by using media learners can perform direct observation of new things with regard to the learning material.The learning process of the modern updo basically aims to let the learners know and understand the right techniques in the making of the modern updo. In general the process of learning the modern updo a lot more done with a teacher do demonstration and further learners follow what is done by the teacher. It is considered to be less effective because it can make learners tend to be passive and reliance against teachers so as to restrict his creativity. Even in its development also makes students less understand the right techniques in the manufacture of updo.

Graphic media images of particular mediums is the easiest type of media used. Image is everything that is manifested visually in the form of two dimensional as the outpouring of feelings or thoughts (Oemar Hamalik, 1982:57).Through media images are expected to be more active in the learners to think and develop his creativity. It is in accordance with the opinion of the Bruner, that pictorial images/experience learners is one way to gain knowledge and skills, a change in attitude and behaviour based on the experience that never left her (Arsyad, 2004:7).Even according to Levie & Levie (1975), learning through visual stimulus resulted in better learning outcomes for given tasks, recognize, recall and sought the facts and concepts (Arsyad: 2004:9).

Based on the foregoing above it is necessary to know the student perception of hairstyling regarding the use of media images in learning modern updo making

2. RESEARCH OBJECTIVES

This study aims to describe the perceptions of student hairstyling against use of graphic media in learning modern updo.
a. Research benefits for students
1) clarify understanding of the concept of the material through the use of graphic media.
2) increasing enthusiasm through the use of graphic media.
3) developing creativities through the use of graphic media.
b. For teachers add to the knowledge, insights, and experiences about improving the learning process, especially in the use of graphic media.

Instrument and Data collection in this study using a descriptive quantitative research design, this study aims to describe or illustrate what it is about the perception of beauty hairdressing students against the use of the media the graphics in the creation of learning modern updo.

3. THE TECHNIQUE OF COLLECTION THE DATA

The form of the now as well as the analysis of the data using a descriptive percentage analysis on indicators: clarify the understanding, improve morale, cultivate students ' creativity hairstyling against use of media graphics in learning modern updo.

Data analysis in the analysis of the data, the data collected through the now analyzed by scoring. Score obtained from the results of the awarding of the value on each statement of the question form. Student perceptions of the question form scoring against the use of graphic media in learning modern updo-making, alternative answer is done with the following criteria:
a. If answer absolutely agree given the score 4.
b. If the answer to agree given the score 3
c. If the answer is less agreed given a score 2
d. If answer disagree was given a score of 1

Data analysis in this research is descriptive analytic techniques: quantitative Data obtained from the sheet using a percentage analysis of the question form, with the formula:

$P = JSS/JS \times 100\%$

Description: P   = percentage of
          JSS = number of students
          JS = number of students score

Based on the results of the percentage will be based on the criteria that is defined Sudjana (2005:67):

Percentage Interval	Description
89 % - 100 %	good Once
60 % - 88 %	Excellent
41 % - 59 %	Good enough
12 % - 40 %	less good
0 % - 11 %	not good

4. DISCUSSION OF THE RESULTS OF THE STUDY

The students' perceptions towards the use of graphic media in learning modern updo, details will be outlined in each component of the learning media as follows:

Table 1. Media Graphics to clarify understanding

Answer								total		Percent (%)	category
4		3		2		1					
F	Sc	F	Sc	F	Sc	F	Sc	F	Sc		
10	40	0	0	11	22	0	0	21	62	73 %	good

Source: research, 2018

Table 2. Media Graphics increasing Enthusiasm

Answer								total		Percent (%)	category
4		3		2		1					
F	Sc	F	Sc	F	Sc	F	Sc	F	Sc		
7	28	9	27	5	10	0	0	21	65	77,38 %	good

Source: research, 2018

Table 3.Graphic media Developing Creativities

Answer								total		Percent (%)	category
4		3		2		1					
F	Sc	F	Sc	F	Sc	F	Sc	F	Sc		
9	36	4	12	8	16	0	0	21	64	76,19 %	good

Source: research, 2018

Student perceptions of the graph grammar of Beauty against the use of Graphic Media in Learning Modern Updo
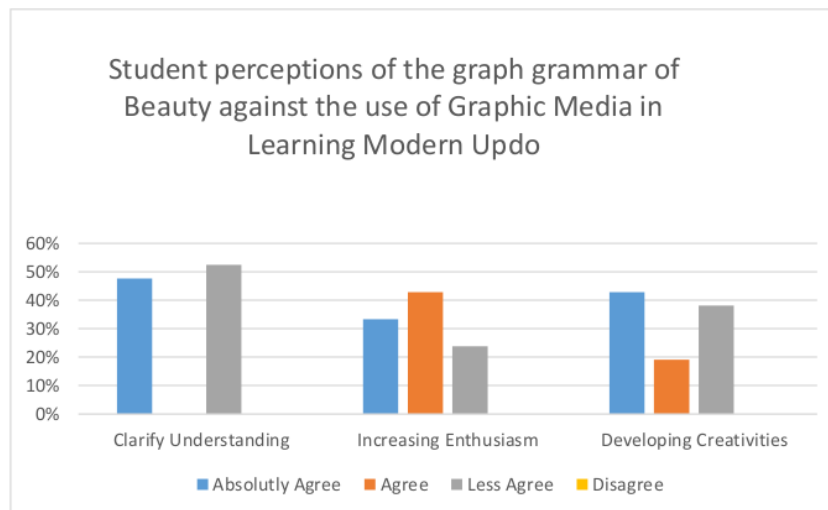
Based on the above tables and charts, the perceptions of students against the use of graphic media in learning modern updo can be described as follows:

a. Graphic media Clarify Understanding

47.6% or 10 students stated absolutly agree if the use of graphic media can increase understanding in learning modern updo. It is supported with reasons on the answer a student who expressed through the medium of graphics or images easier to pour the concepts, students analyze the techniques of making and does not require a long stretch of the imagination, a more effective and efficient. While 52.4% or 11 students expressed less agree if the use of graphic media can improve understanding of the study of modern updo because if using only graphical media can't see in detail especially on students have not mastered the technique of making modern updo.

b. Graphic Media can increasing enthusiasm

33.33% or 7 students declare absolutly agree and 42.85% or 9 students agree if the use of graphic media can increasing enthusiasm in learning the modern updo. The answer is supported on the grounds that the use of the graphics or images more media facilitate students in applying theories and concepts to understand, likens the perception of patterns, designs and shapes as much as 23.80% or 5 students less agree if the use of graphic media can increasing enthusiasm in learning the modern updo. Because of the condition of the hair manequin students not the same as the one in the graphic media so difficult realisation of the design.

c. Graphic Media Developing Creativities

42.85% or 9 students stating absolutly agree and 19.04% or 4 student agree if the use of graphic media can foster creativity in learning modern updo. It supported the student answer stated through the media graphics can directly understand the design that will be created 38.09% or 8 students less agree if

the use of graphic media can developing creativities in learning modern updo, because of the detail and balance the size of the parts in updo unclear.

The overall perception of the students against the use of graphic media in learning modern updo belongs in the category either. It can be seen based on the average percentage of answers on the question form of student perceptions of 75.52%.

5. CONCLUSION

Most of the students have the perception that the use of graphic media in learning modern updo can be: (a) assist students in clarify understanding of the material being taught,(b) improve increasing enthusiasm to learn in particular the study of the modern updo, (c) developing creativities in learning modern updo. The results of the question form the perception of students who have average 75.52%, means of the student perception of the use of graphic media in learning modern updo is at a good category.

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