

# ACPES 2017

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**Submission date:** 02-Jan-2019 12:25PM (UTC+0700)

**Submission ID:** 1061127580

**File name:** Proceeding\_ACPES2017\_Pak\_Soedjatmiko\_1\_-pages-102.pdf (1.48M)

**Word count:** 370

**Character count:** 1971



**ACPEP 2017**  
**The 3<sup>rd</sup> International Conference on Physical Education, Health and Sport**  
**ASEAN Council of Physical Education and Sport**  
**"Best Practice for ASEAN+ Community: Enhancing Physical Activity,**  
**Physical Education, Sport, Health and Recreation"**  
**2 - 5 September 2017**  
**Sam Palm Convention Hall, Kasetsart University, Kamphaeng Saen Campus, Nakhon Pathom, Thailand**



Hosted by:  
Kasetsart University



**ACPEP 79**

**ACPEP 2017**

**The 3<sup>rd</sup> International Conference on Physical Education Health and Sport**

**INFORMAL EDUCATION OF SEMARANG CITY BASED CONVENTION**

**THROUGH FIK GOES TO PUBLIC**

*"Best Practice for ASEAN+ Community: Enhancing Physical Activity,*  
*Physical Education, Sport, Health and Recreation"*

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## **ABSTRACT**

This research aims to know perceptions about informal education of Semarang city based conservation through FIK goes to public which among them displays: 1) martial arts games, and traditional. 2) health check service. 3) free massage service. 4) aerobics, and 5) street work out. The approach chosen in this study is qualitative approach with descriptive method. while the data collection technique is with the method of interviewing, observation, study library supported by internet searching, and documentation with the number of informants 10 people consisting, 2 people from Badan Pengelola Lingkungan Hidup Semarang City, 5 people from the general public belonging to the bicycle community representing the people who regularly visit the car free day area, and 3 people student of Semarang State University. From the results of research through interviews submitted to 10 informants it can be seen that in the early stages the community welcomed the activities of FIK goes to public, the community feels educated and deeply understanding about conservation-based insights owned by Semarang State University in an effort to preserve the nation's culture. But with more and more people coming to visit the area of car free day, communities perception finally changed where people are now less comfortable in the area of car free day because now the area is more crowded filled by people so they are not free to exercise in the area. From the results of the above research can be concluded that communities have a sense of fun with the conservation-based character building program through FIK goes to public. The community feels educated and deeply understanding about conservation-based insights in an effort to preserve the nation's culture. Suggestions to be conveyed to the researcher is expected that the area of car free day activity is expanded, so that the general public can freely to exercise in the area.

**Keywords:** perception, informal education, conservation, car free day

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