ABSTRACT

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Animation movie is believed in contain many hidden meanings behind of their stories and images. Meanwhile many children who watch it tend to skip the idea from whole of the story and leave it in raw in their mind. If this part is explained clearly by the parents it will be a good education for the children. This study takes one of them which is Sponge Bob Square Pants in the episode Squid on Strike. This movie contains many social class conflicts which also happened as real as the reality. This study analyzes the movement there called Workers United which emerges as a response of workers dissatisfaction towards the attitude of the capitalists as the business owner. The aim of this study is to describe the depiction of Workers United as form of resistance against capitalism in this movie. The objects of this study are setting, theme, and conflict found in this movie. This study is a descriptive qualitative study with sociology in literatureas the approach aiming to reveal and mirror the relationship between elements in the movie with condition in the society. The data of the study are in the form of words, phrases, sentences, utterances, gestures, and images. Those are gathered by watching the movie thoroughly, identifying, inventorying, classifying, and analyzing. The analysis is done by several techniques including exposing, explaining and interpreting. This investigation results in several findings. First is the setting and the theme in the movie reflecting the experience from the creator. The setting reflected the creator's life background and the theme reflected the social class conflict issue. Second is the reflection of the workers united in this moviehas the similar characteristic with the real workers united in the real life. Third is as the form of resistance against capitalism, workers united in this moviehas the same method like the real workers united do in the real life. Both of them through the same steps like uniform detachment, picketing, protest speech, and violent act. In the end is conclusion. This movie shows the true image of workers and their conflict with the capitalists as same as the reality. The form of resistance from Workers United in this movie also has the same method with what is found in the society.