

MEN'S NARROW-MINDEDNESS IN SEEING WOMEN'S BEAUTY IN 'SHALLOW HAL' MOVIE.

A FINAL PROJECT

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ABSTRACT

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This final project is the analysis about men's narrow-mindedness as a patriarchy system in seeing women's beauty which has already caused abuses and discriminations in women's life. Here, the existence of capitalism era takes a part in forming people's perception about beauty. As the consequence, they fixated on outside physical appearance solely and believe in beauty standard that had been created by the capitalists implicitly. The propose of this study is to give correct understanding and new perspective about the true beauty. Because of the true beauty is not only a matter of physical perfectness, but also intelligence and personality. The methodology that was used to analyze this study was by watching the movie and reading the script. After I watched the movie and read the script, I identified the data both from the movie and the script, and then inventoried them into the tables, classified them based on the statements of the problem, selected them and the last was reported the result of the investigation. To support the analysis of the topic that was lifted up in this study, I used the theory of feminism that was related to the subject matter. The result of this study shows that there are two kinds of abuses that men used to denigrate women, verbal and non-verbal abuses. There are two causal factors of men's narrow-mindedness in seeing beauty, internal and external factors. The internal deal with the innate characters like scare in facing women and confidence problem that are experienced by male characters, whilst the external factors deal with the influence that come from environs, that is social's view regarding women's beauty. From the result of the analysis of the study, I concluded that there are correlation between men's narrow-mindedness, the existence of capitalism era, and the abuses that were experienced by women. They are related one each other, and here the women are placed as the victim of this unfair system.

