RESISTANCE TOWARDS CULTURAL GLOBALIZATION IN THE PAINTED VEIL MOVIE

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by

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ABSTRACT

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Movie or film as a part of modern literary works is an interesting subject to be analyzed since many people will enjoy and understand more about the aim of the movie. Since at that point, the writer chose a movie entitled The Painted Veil as the object of the study.

This study focuses on three problems. The first is the differences of Western and Eastern culture as cultural globalization. Second is the influence of Western towards Eastern culture as cultural globalization. The last problem is the description of Eastern society (Sanghai) resistance towards cultural globalization.

This study was analyzed qualitatively as a method of finding data, analyzing data, and presenting data. The data of this study are the form of written words and pictures. There were steps in analyzing the data. The first step is watching the movie that have been watched several times to understand the whole content of the story.The second is selecting to get the relevant data from the beginning to the end of the movie. The third is close reading to some books to find some references to support the idea. The last are note the data and analyze using sociological approach.

From this study, the writer found that first, the differences of Eastern and Western culture such as materialism and idealism, rationalism and irrationalism, individualism and collectivism, and lifestyle. Second, the influences of Western towards Eastern culture in the form people's mindset, and language. The last is resistance towards cultural globalization, which happened because it contradictive with cultural pattern in the society, a new culture influenced basic change towards cultural patterns and social structures in the society, a new culture is interrelated to the basic principal or value of life. However, the study does not limit to this analysis, there will be more studies which will give more new inventions or other conclusions to enhance the knowledge about resistance towards cultural globalization.